MEMBERS PRESENT:

Mr. Ilryong Moon, School Board Liaison
Yoon-Ho “John” Lim, At Large (Mr. Ilryong Moon)
Lois Passman, Chair, Mount Vernon District
Natasha Macon, At Large (Ms. Jeanette Hough)
Helen (Dolly) Whelan, Vice-Chair, Dranesville District
Bryan Graham, Providence District

STAFF:

Amanda Redman, OSPC Staff Assistant, ISD
Sheryl Granzow, ACE Administrator, ISD
Bradley Rickel, Administrator, Adult High School Completion (AHSC), DSS
Joey Teets, ACE Program Manager, ISD

MEMBERS ABSENT:

Milan Sturgis, Springfield District
Irvin Varkonyi, At Large (Mr. Ryan McElveen)
Edythe Kelleher, Hunter Mill
Patricia Franck, Sully District
Joy Kim, Student Representative

MEMBERS NOT YET APPOINTED FOR 2016-2017:

Braddock District (Megan McLaughlin)
Lee District (Tammy Derenak Kaufax) (Patricia Luna resigned August 2016)
Mason District (Sandy Evans) (Kathleen McBride retired June 2016)

Retired Members:

Kathleen McBride (Mason)
Herbert Persil (At Large)
Page Shelp (Dranesville)

TOPICS

1. Introductions:

The Adult and Community Education Advisory Committee (ACEAC) members introduced themselves. Two retired Advisory Committee members joined us, Kathleen McBride and Herbert Persil; they introduced themselves to the new committee members.

2. Special Activity: Recognition and Appreciation of former ACEAC leadership
Mr. Moon recognized Kathleen McBride and Herbert Persil for their service with the Adult and Community Education Advisory Committee by presenting them with a certificate of appreciation. Page Shelp was also recognized but was not able to attend the meeting. Dolly Whelan will deliver Ms. Shelp her certificate of appreciation.

3. Minutes

The November 16, 2016 minutes were approved with no changes.

4. Education for Independence Funding for FY 2017: Status Update

Sheryl Granzow, ACE Administrator, reported that ACE staff is still searching for funding to support the Education for Independence program. Natasha Macon shared her personal experience with the program and how it opened many doors for her future. Ms. Granzow shared the experiences of past students and how the program changed their career opportunities. Bryan Graham suggested reaching out to Fairfax County Community Action Advisory Board (CAAB) which is a committee that supports education for low income families. Mr. Graham will reach out to his contact to connect ACE with a representative.

5. Workforce Innovation and Opportunity Act and Region 8 Adult Education and Family Literacy Act (AEFLA) Grant – Update

Currently, there are no updates regarding WIOA and the AEFLA Grant. The staff is expecting to know more information by the January meeting.

6. Adult ESOL: Willston Multicultural Ctr “Replacement” at Graham Rd Comm Bdg

Sheryl Granzow, ACE Administrator, stated that the transition into Graham Road Community Building continues to be successful.

7. ACE: Adult High School Completion – GED Test Update

Currently, there are no updates about the “new” GED Test. Brad Rickel, AHSC Administrator, touched based again on the new locations where GED Tests are being held. In addition to Woodson HS, GED testing is available at Pimmit Hills Center and Bryant Adult Center. (For more information, please refer to the November 2016 Minutes.)

8. Marketing – Adult and Community Education - See attached Information Sheet

a. Mr. Joey Teets provided an extensive presentation about ACE marketing efforts as requested by the Committee. He discussed at length a wide variety of marketing options in which the ACE Program Specialists participate.

b. Mr. Teets reviewed the promotional advertisements that Adult and Community Education (ACE) currently uses. These include brochures, catalogs, business cards, flyers, face to face networking, social media, signage, and consistent branding. The wide range of
promotional avenues reaches out to different target groups who could potentially be interested in an ACE program.

c. Each of the ACE program specialists is tracking his or her enrollment goals and enrollment year to year; the idea is to be able to track a pattern with the courses.

d. ACE has a marketing goal that it is working to accomplish and is developing a new strategy to reach out to new customers and capture their attention. A new idea is to create "mini brochures" that connect directly to a specific location (Plum Center or Chantilly HS). This would better connect the community with the programs.

e. Mr. Teets went into detail about which classes are not meeting their enrollment goals: surveying and cosmetology. If these courses do not meet their enrollment goals, they will be cut from the apprenticeship course offerings.

f. Mr. Teets said if ACE receives additional funding for marketing, this funding would expand ACE’s reach for additional enrollments. In return, this would generate more money into the ACE Fund. Mr. Teets expressed his concerns that the lack of funds will mean cuts within ACE.

g. Mr. Teets’ presentation concluded with comments about social media and featured Twitter as the newest addition to staff’s marketing efforts.

9. Courses and Funding and other Issues – Adult and Community Education.

Enrichment Courses. Mrs. Granzow, ACE Administrator, discussed the general enrichment courses that are still the most popular courses within ACE, especially the World Languages, Culinary courses and the Special Theme Cinema Series.

Courses in Other Languages. Mr. Moon asked if ACE offers topic courses in languages other than English. ACE offers a few computer, culinary, and apprenticeship courses in other languages. For example, some Italian cooking classes are offered in Italian.

ACE Funding Issues. Mrs. Granzow mentioned that ACE supports programs within FCPS K – 12 and that not all costs are covered by fees charged. Summer school is an example. Mr. Moon asked Mrs. Granzow to send him the information that Mr. Eric Molina, the Department of Instructional Services (ISD) Finance Officer, sent to Dr. Francisco Duran, the Chief Academic Officer, regarding summer school costs.

FLEX AND GLOBAL = GLOBAL Plus. Mr. Teets spoke about the ACE FLEX and GLOBAL programs. These were combined into one new program called GLOBAL Plus which took the best of each program, the fun of FLEX and the academics of GLOBAL. This program is available at 19 sites. The goal is 20 sites.

New FCPS.edu Website. Mr. Teets discussed his concerns about difficulties using the “new” redesigned FCPS website. Mr. Moon shared the same concerns and asked Mr. Teets to email his concerns to him for further discussion.
Meeting was adjourned at 7:50 p.m.

Minutes were taken by Amanda Redman, OSPC Staff Assistant. Mrs. Whelan and Mrs. Passman added content.

ACE ADVISORY COMMITTEE SCHOOL BOARD CHARGE FOR 2016-2017:
1. ACE [Adult and Community Education]
   Assess that the ACE Career Readiness program and Adult ESOL are prepared to comply with the new components and expectations included in the 2017 AEFLA Grant as a result of the Workforce Innovation and Opportunities Act (WIOA) by providing information and guidance on specific industries and career paths to target employment needs and qualification requirements for prospective employees.

2. AHSC [The Adult High School Completion Program]
   Assess the GED program and changes being proposed by VDOE. Assess the changes required in resources for successful implementation of GED or replacement exam.

ACEAC Next Meeting: 5:30-7:30 p.m., at Woodson HS, Entrance 13, Room L-122. Jan 18, 2017. PLEASE NOTE ROOM CHANGE!