

## **Career and Technical Education Advisory Committee Notes**

**February 9, 2023**

### **Members in Attendance:**

Bechtel, Matt  
Berry, Paul  
Blake, Sarah  
Chappell, Eliza  
Duke, Jodi  
Franklin, Todd  
Garant, Jay  
Gonzalez, Juan Pablo

Krezel, Alexa  
Lewis, Mary  
Lima-Whitney, Alice  
Parker, Joseph  
Smith, Shonna  
Thieberger, Paul  
Varkonyi, Irvin

### **Absent Members:**

Bolles, Thomas  
Crispino, Lauren  
Frank, Andrew  
Hopkins, Barbara  
Minton-Eversole, Theresa  
Phillips, Adam

Portillo-Gomez, Manny  
Raj, Anitha  
Sanghera, Kammy  
Siddhi, Saanvi  
Williams, Wendy

The regular meeting of the Fairfax County School Board's Career and Technical Education Advisory Committee (CTEAC) was called to order on February 9, 2023, at 8:30 a.m. by Alexa Krezel, Chairman. The meeting was held in 1002A/B of 8270 Willow Oaks Corporate Drive, Fairfax, VA 22031. The option to attend virtually was made available via Zoom.

### **Call to Order and Opening Remarks – Alexa Krezel**

#### **ISD Assistant Superintendent Update – Noel Klimenko**

- Happy CTE Month – recognition will take place at the School Board meeting tonight
- Excitement about all the students from FCPS competing in the CTE organizations
- Follow up on the pathways report:
  - The report was an opportunity to let the School Board know what CTE may need and how to move forward with CTE.
  - Equitable access was a point brought up; one example is the computer science pathways.
  - Get additional funding and extra staffing.
- Increase in work-based learning opportunities and participation
  - Instruction 2 Industry career expo event happening next week

- Communication and Community Relations (OCCR) is working with CTE to help with advertise.
  - Our CTE programs are picking up a lot of press lately
- Karen Corbett Sander and Dr. Reid will be presenting on CTE programs at a national conference for school board members next month.

#### **School Board Update – Whitney Ketchledge**

- Capital Improvement Plan: Tonight, the School Board will vote on the Capital Improvement Plan.
- Budget: Voting for the budget will take place on the February 23<sup>rd</sup> meeting.
- Strategic Plan: If you haven't attended a community meeting of the Strategic Plan, please feel free to join the Hunter Mill District meeting which will be held at Hunter Woods Elementary. Childcare and interpretation services will be available at this community meeting.
- General Assembly: Members were in Richmond this week to advocate for the Legislative program.
- CTE Education Recognition: The FCPS School Board will recognize career and technical education (CTE) and school counseling professionals and the important work they do at tonight's board meeting.

#### **Strategic Planning Update – Alexa Krezel**

Strategic Planning Committee has been meeting since November of last year. Discussion have been rich. Committee meetings will conclude in April. Within the strategic planning there are several teams that take part of the committee. Alexa has been part of the Core Planning Team. First meeting was to set up norms and lay some foundations down, followed up by reviewing data. Strategic Planning Committee members have been given access to the student survey data. Committee Members are now focused on creating goals and creating measures. Schedule of meetings was shared with CTEAC members, please attend one of the meetings if you can.

#### **Review and Endorsement of CTEMS Application – Whitney Ketchledge**

Whitney Ketchledge gave a PowerPoint presentation overview of the CTEMS application broken out by program areas. Explained how the funds are allocated to the various areas within each program. Explained the current grant positions within the CTE Office.

#### **Workstreams: Special Education, Economically Disadvantaged, and English for Speakers of Other Languages – Jodi Duke**

Group has been doing different things to gather information about how students with disabilities get information about the different academy programs.

- Middle School Employment Transitional Representative (ETR): This is a new role at the middle school level. The ETR role has existed in high schools but now this new role is at the middle school level.
- Jodi connected with one of the two middle school ETR's, who shared a lot of the practices the middle school ETR's are working on.

- They are working hard to highlight as many of our CTE programs and academies. For the middle school kids a lot of the work is done with the special education teachers who are the case managers for these students. These ETR's are disseminating information through those case managers, special ED teachers, and asking them to pass it along to families and students.
- They also did a presentation at all the Middle School Special Ed Staffing Meetings in the fall, explaining what the middle school ETR's were working on.
- They have also personalized professional development to teach these special ed teachers about CTE elective options. The focus is to get the word out in middle school, so that students can plan ahead to have room in their schedule to participate in high school.
- The ETR's always lead with the academy programs, they show a lot of videos and websites pieces to hook the students.
- A slide deck has also been created for each school in the county that gives direct links to the school CTE online courses catalog. The ETR's also walk the students through the process at those meetings.
- A YouTube playlist with promo videos is in the works, they plan to send out to the case managers soon.
- The middle school ETR's are open to meeting with any of us who are interested in brainstorming in other ways of promoting CTE programs.

#### **Workstreams Debrief: Business and Industry – Eliza Chappell**

Group discussed looking at some of the previous recommendations and seeing if we could finalize a form that had been created before COVID, and then was put on hold. The form could be an actionable way for us to try to help develop some individual industry relationships that would be accessible to teachers who are looking for specific kinds of supports. Industry professionals could indicate whether they're interested in supporting, judging, or curriculum review. The form could also see if those professionals would be interested in being a guest speaker, coming in and helping to work on a project, and that might be a way that we as an advisory committee, could harness our own contacts to be able to support teachers.

A draft of the form exists, and group was discussing the possibility of getting feedback from the CTE staff and see if there is a way to move forward as a recommendation as a business management platform. In the meantime, group can start developing some of these relations, using a simple spreadsheet and Google form.

#### **Workstreams Debrief: Early Engagement CTE – Alexa Krezel**

Group picked up on the proposed career bus and early engagement and bringing those experiences to the community. Jay shared the [Repicture](#) website, which is about sharing experiences of careers through stories. We started to go down the path of how we could start to do some storytelling, set some up digital storytelling, and exposing kids to careers and the career pathways. Also making it sort of an engagement platform opportunity to make it easy to engage community members.

### **CTEAC Report Planning – Alexa Krezel**

Each workstream should come up with one to three nicely phrased recommendations at our next March meeting.

Meeting adjourned at 10:30 a.m.

**Next Meeting:** March 9, 2023, 8:30 a.m. Willow Oaks Rooms 1002A/B. Zoom option will be available.

**Mission Statement:** To provide advice to the school administration and the School Board on career and technical education programs and initiatives for the purpose of improving the effectiveness of these programs and associated courses in providing students with the knowledge and skills that contribute to their preparation for the workforce, military, and/or continuing education in a competitive global economy, and to help the schools obtain support and participation from the business community and the public.

**Committee Charge:** In collaboration with key stakeholders, ensure equitable awareness, access, and participation in all CTE programs. Ensure greater awareness of career-readiness options provided by CTE programs with a new emphasis on exposure to working in a virtual or hybrid workplace, workforce trends, and growing leadership skills.

*Issues related to Career and Technical Education should be submitted in writing to the executive council for consideration as future agenda items.*