

MINUTES

Fairfax County School Board

Luther Jackson Middle School

Work Session No. 104/**Public Engagement**

April 14, 2011

1.01 Call to Order and Announcements

Chairman Storck convened the meeting at 5:03 p.m. with the following Board members present:

Elizabeth T. Bradsher (Springfield; arr. 5:09)	Stuart D. Gibson (Hunter Mill)
Sandra S. Evans (Mason)	Daniel G. Storck (Mount Vernon)

Also present were Division Superintendent Jack D. Dale; Department of Communications and Community Outreach Assistant Superintendent Barbara Hunter; and Deputy Executive Assistant and Deputy Clerk of the Board Pat Charbonneau.

DISCUSSION

1.02 May 3 and 5 Roundtable Discussions and Participants (Exhibit A)

- Committee consensus that the maximum number of invitees for each of the two dialogues was 24, for a total of 48 invitees;
- each roundtable discussion subgroup would include up to eight participants and two to three Board members;
- the list of proposed invitees was discussed, with recommendations to be presented for Board approval at the April 14 forum work session.

1.03 2010-2011 School Board Public Engagement and Communications Plan (Exhibit B)

- There was no discussion on this topic

1.04 Improved School Board Member Outreach to Stakeholders

- Discussion regarding ways to enhance communication with stakeholders, including the proposal that the School Board web site include a page for each School Board member to share their views and invite feedback;
- questions were raised about the legal requirements for the proposed pages, the responsibility for page maintenance, and staff time requirements;
- Assistant Superintendent Barbara Hunter to present at the next committee meeting a one-page synopsis of three to four options for social media outreach and to provide the school system's media guidelines that were being finalized;
- consensus to request a sense of the Board for support of proposed stakeholder outreach options at a future all-day work session.

1.05 School Board Student Leadership Development Program (Exhibit C)

- Deferred to a future meeting.

FAIRFAX COUNTY SCHOOL BOARD

Work Session No. 104/Public Engagement 2

April 14, 2011

1.06 School Board Recognitions

- Deferred to a future meeting.

1.07 Annual Measurable Objectives (AMO) Communications Plan

- Deferred to a future meeting.

1.08 Follow-up with School Board Members on Budget Outreach

- Deferred to a future meeting.

1.09 Increased Timeline between New Business and Board Action for Community Input

- Deferred to a future meeting.


1.10 Outreach on Discipline

- Deferred to a future meeting.

1.11 Public Hearing Summaries

- Deferred to a future meeting.

The meeting adjourned at 5:37 p.m.


Chairman of the Board


Clerk of the Board