

## MINUTES

### Fairfax County School Board

### Luther Jackson Middle School

Work Session No. 93/**Public Engagement**

March 24, 2011

#### 1.01 Call to Order and Announcements

Chairman Storck convened the meeting at 4:12 p.m. with the following Board members present:

Elizabeth T. Bradsher (Springfield)  
Sandra S. Evans (Mason)

Stuart D. Gibson (Hunter Mill; arr. 5:00)  
Daniel G. Storck (Mount Vernon)

Also present were Division Superintendent Jack D. Dale, Department of Communications and Community Outreach Assistant Superintendent Barbara Hunter, and Deputy Executive Assistant and Deputy Clerk of the Board Pat Charbonneau.

#### DISCUSSION

#### 1.02 2010-2011 School Board Public Engagement and Communications Plan (Exhibit A)

- Deferred to a future meeting.

#### 1.03 May 3 and 5 Round Table Discussions and Participants (Exhibit B)

- Interest in including participants from diverse groups and perspectives; and
- committee would develop participant selection criteria and dialogue format for Board approval at the April 4, 2011, work session.

#### 1.04 February 26 Budget Forum—Survey Results and Debrief (Exhibit C)

- Thirty-four participants attended the forum, most of whom were already knowledgeable about and engaged in the budget process;
- feedback from participants was very positive;
- discussion of whether the School Board would continue to host an annual budget forum; and
- consensus to recommend that the budget forum not be held for the FY 2013 budget.

#### 1.05 Improved School Board Member Outreach to Stakeholders

- Discussion of committee members' research on web sites maintained by other large or demographically similar school systems, Virginia school boards, and the Board of Supervisors;
- individual Board members would have a web page to provide specific information for their district and schools, post a newsletter, or present their views on current issues;
- the web page could not be used for campaign information or views; and


## FAIRFAX COUNTY SCHOOL BOARD

Work Session No. 93/**Public Engagement 2**

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- consensus to develop guidelines for a Board member web page to present to the Board at a future meeting.
- 1.06 School Board Student Leadership Development Program (Exhibit D)**
- Deferred to a future meeting.
- 1.07 School Board Special Recognitions**
- Deferred to a future meeting.
- 1.08 Annual Measurable Objectives (AMO) Communications**
- Deferred to a future meeting.
- 1.09 Follow-up with School Board Members on Budget Outreach**
- Deferred to a future meeting.
- 1.10 Increased Timeline between New Business and Board Action for Community Input**
- Discussion of issues about which constituents felt the current timeline was not adequate for their input, such as boundaries or the budget;
  - committees to include Facilities Planning Advisory Council (FPAC) and Community Planning Development Committee (CPDC) provided a venue for community engagement on boundaries; and
  - consideration that Board action on controversial issues, such as the budget or boundaries, be preceded by a work session, followed by New Business, and then Action.
- 1.11 Outreach on Discipline**
- Discussion of the Public Engagement Committee role for student discipline outreach;
  - the importance of garnering constituent views on school safety, security, and deterrence; and
  - committee to formulate recommendations for the Board's community engagement and outreach on discipline and present to the Board at a future meeting.

The meeting adjourned at 5:30 p.m.

  
Chairman of the Board

  
Clerk of the Board