

# MINUTES

## Fairfax County School Board

### Gatehouse Administration Center I

Work Session No.23/Linkage

September 13, 2010

#### 1.01 Call to Order and Announcements

Committee Chairman Storck convened the meeting at 3:59 p.m. with the following Board members present:

Elizabeth T. Bradsher (Springfield)  
Brad Center (Lee)  
Sandra S. Evans (Mason)  
Stuart D. Gibson (Hunter Mill)  
Martina A. Hone (At Large)  
Ilryong Moon (At Large; dept. 4:56)

James L. Raney (At Large)  
Patricia R. Reed (Providence; dept. 4:55)  
Kathy L. Smith (Sully)  
Daniel G. Storck (Mount Vernon)  
Jane K. Strauss (Dranesville)  
Tessie Wilson (Braddock)

Also present were Division Superintendent Jack Dale; Deputy Superintendent Richard Moniuszko; Executive Assistant and Clerk of the Board Pam Goddard; Deputy Executive Assistants and Deputy Clerks of the Board Pat Charbonneau and Yvette Rhodes; Executive Administrative Assistant Kathy Partlow; Assistant Superintendent, Assistant Superintendent for Communications and Community Outreach Barbara Hunter; and certain other individuals. The Student Representative to the School Board Keegan Cotton was absent.

#### DISCUSSION

#### 1.02 2010-2011 Community Engagement and Communications Plan (Exhibit A)

- Committee rescheduled action on September 2, 2010, to continue revising and editing to clarify and strengthen the plan;
- section 4 revised to reflect the fact that the Board of Supervisors will not be repeating its community budget process from the past two years;
- section 7, expected outcomes, changed to reflect that funding was not limited to Board of Supervisors;
- section 8, Actions/Engagements; revised to “coordinate with staff on community engagement issues”;
- section 10, committee would recommend changes in the future;
- section 11, clarified role of individual Board members in Actions/Engagements;
- revised “Action/Engagements” heading to clarify that it referred to the Board;
- committee to incorporate recommended edits and bring revised version back to the Board for review prior to action.

## FAIRFAX COUNTY SCHOOL BOARD

Work Session No. 23/ **Linkage**

September 13, 2010

2

### **1.03 Education Summit, October 16, 2010 (Exhibit B)**

- Staff confirmed date, location, and Ken Kay as key speaker; format and panel selection were in planning stages;
- targeted audience was set at 300 participants, StrengthsFinder books would be distributed as incentives to increase registration;
- encouraged staff and Board members to publicize the event with their constituency, businesses, and community, and suggestion was made to offer community service hours to students who attended;
- staff was working to identify a corporate sponsor to underwrite the summit expenses.

The meeting was adjourned at 5:20 p.m.