

MINUTES

Fairfax County School Board Jackson Middle School

Work Session No. 77/Linkage

February 4, 2010

77.01 Call to Order and Announcements

Committee Chairman Storck convened the meeting at 5:42 p.m. with the following Board members present:

Elizabeth T. Bradsher (Springfield; arr 5:50)	Martina A. Hone (At Large)
Stuart D. Gibson (Hunter Mill)	Daniel G. Storck (Mount Vernon)

Also present were Division Superintendent Jack D. Dale; Assistant Superintendent for Communications and Community Outreach Barbara Hunter; and Deputy Executive Assistant and Deputy Clerk Pat Charbonneau.

DISCUSSION

77.02 2009-2010 Community Engagement and Communications Plan (Exhibit A)

- Brief discussion of the Communications Plan.

77.03 Fairfax County School Board Communications Survey Results (Exhibit A)

- Survey responses from English and Spanish speakers indicated the following:
 - e-mail and Keep in Touch (KIT) were the preferred methods of receiving news about the School Board;
 - interest in the opportunity for interactive meetings with Board members;
 - quarterly updates from the School Board for systemwide news;
 - surveys utilized as a way to communicate with Board members;
 - concern about societal issues and their impact on education;
- Department of Communications and Community Outreach to contact other local school systems for ways they communicate with stakeholders;
- next steps:
 - determine three to four objectives to accomplish within the scope of the communications plan, e.g. budget forum, inviting stakeholders in to talk with the Board;
 - make recommendation to the Board on specific plans to address communications issues.

The meeting adjourned at 6:13 p.m.