

MINUTES

Fairfax County School Board

Gatehouse Administration Center

Work Session No. 68/**Communications**

January 11, 2010

68.01 Call to Order and Announcements

Meeting Manager Moon convened the meeting at 11:01 a.m. with the following Board members present:

Elizabeth T. Bradsher (Springfield)
Brad Center (Lee)
Stuart D. Gibson (Hunter Mill)
Martina A. Hone (At Large)
Kaye Kory (Mason; ABSENT)
Ilryong Moon (At Large)

James L. Raney (At Large)
Patricia S. Reed (Providence)
Kathy L. Smith (Sully)
Daniel G. Storck (Mount Vernon)
Jane K. Strauss (Dranesville)
Tessie Wilson (Braddock)

Also present were Division Superintendent Jack Dale; Deputy Superintendent Richard Moniuszko; Executive Assistant and Clerk of the Board Pam Goddard; Deputy Executive Assistant and Deputy Clerk of the Board Yvette Rhodes; Executive Administrative Assistant Joann Kinney; Assistant Superintendent of Communications and Community Outreach Barbara Hunter; District Management Council Co-Founder and CEO John J-H Kim, and certain other individuals. The Student Representative to the School Board Shawn Ghuman was absent.

DISCUSSION

68.02 FCPS Stakeholder Engagement Research with the District Management Council (Exhibit A)

- Strategies for School Board communication with the public were reviewed;
- results of the nearly 3,000 stakeholder survey responses were presented;
- consensus to continue discussion of how to share information with the public and develop means of two-way communication to increase transparency;
- the Department of Communications and Community Outreach would be launching *The Bottom Line*, a biweekly newsletter containing the latest budget news, facts, dates, and rumor busters to help the FCPS community better understand the budget and the budget process.

The meeting was adjourned at 12:35 p.m.