

MINUTES

Fairfax County School Board Jackson Middle School

Work Session No. 51/Linkage

November 16, 2009

51.01 Call to Order and Announcements

Committee Chairman Storck convened the meeting at 5:10 p.m. with the following Board members present:

Elizabeth T. Bradsher (Springfield)
Stuart D. Gibson (Hunter Mill)

Martina A. Hone (At Large; arr. 5:15 p.m.)
Daniel G. Storck (Mount Vernon)

Also present were Division Superintendent Jack D. Dale; Assistant Superintendent for Communications and Community Outreach Barbara Hunter; and Deputy Executive Assistant and Deputy Clerk Pat Charbonneau.

DISCUSSION

51.02 Linkage Community Engagement Dialogue (Exhibit A)

- Consensus to send invitations to the parents listed on Exhibit A.

51.03 Linkage Committee Name Change

- Consensus to change the committee name;
- suggestions for the new committee name from committee members and DCCO would be considered at a future meeting.

51.04 Development of Comprehensive Communication Plan (Exhibit B)

- Committee members reviewed a communications plan template;
- the plan would outline Board communications and interactions with stakeholders for future issues;
- discussion of the value and timeliness of a public survey that incorporated questions similar to those used with the engagement dialogue groups; and
- a draft comprehensive communications plan would be discussed at the November 30 Linkage meeting.

51.05 Linkage Committee Meeting Schedule

- Consensus that the monthly Linkage Committee meeting would be prior to the first regular School Board meeting of each month at 4:30 p.m.

The meeting adjourned at 5:30 p.m.