



**PROJECT STITCH STUDIO
FASHION DESIGN
SUMMER CAMP 2009**



**CONCEPT TO DESIGN
CREATIVITY
INSPIRATION
PASSION**

SUMMER CAMP LOGISTICS

Date:

Session 1: July 6 -July 24, 2009

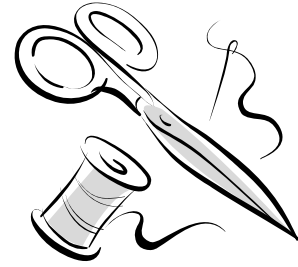
Times: 9:00 am – 3:00 pm

Sessions: Three weeks

Number of students who can enroll: 23 per session

Ages: 8-14

Location: West Potomac Academy Fashion Design Lab



Project Stitch Fashion Design Camp 2009

Channel your child's creativity and have them spend 3 fantastic weeks at Project Stitch Fashion Design! Our beginner fashion sewing camp is designed for the budding fashionista, ages 8 -14. Our camp is designed for those who are new to machine sewing. We offer a compressed camp to optimize our fashion design and sewing curriculum.

How does Summer Camp Work?

- Camp runs from Monday to Friday , 9 am – 3pm (Penalty for late pick will be strictly enforced)
- Student instructor ratio is generally 5:1.
- It is suggested that campers bring a snack.

What is Camp Project Stitch?

Project Stitch Fashion Design Camp is for students who would have an interest in fashion and/or aspire to a career within this multibillion dollar industry. After learning the art of fashion, students will move on to learn the history of fashion design and the ins and outs of the fashion industry from behind the scenes. Students learn about design development, research fashion designers and their styles, sketch a fashion figure, construct a concept board, learn how to use a sewing machine, explore fabric selection, practice visual merchandising and learn the importance of a fashion show and how it works. Students will also have the opportunity to showcase their innovative designs in our designer showcase at the Mini-Graduation Fashion Show on the last week of the workshop.

What is the mission of Camp Project Stitch?

The camp will help students develop responsible and positive attitudes toward their societal roles. Through lab experiences and simulated hands-on activities with peers, students will develop basic skills in sewing, clothing care, peer relationships, entrepreneurship, character development and etiquette.

What will students engage in while at camp?

- Learn the foundation of how to sew apparel items
- Recreate a new outfit
- Basic etiquette skills - mock business luncheon, how to walk with confidence.
- Develop advanced technical skills
- Field trip to area fabric store
- Teamwork exercises - Project Runway
- Learn to design and construct concepts to create a project

What types of projects will campers create? Students will create an original handbag, Tee-Art, circle skirt, & project runway designs. Every Wednesday is Fashion Technology day. Students will learn the latest and greatest about Adobe Creative Suite.

What is a typical day at camp?

9:00 – 9:15 Check in

9:15 – 11:15 Lesson

11:15 – 11:30 Restroom Break & Snack (provided by camper)

11:30 -12:30 Design Lessons

12:30-1:00 Lunch (provided by camper)

1:00 – 2:45 Design Lessons

2:45 – 3:00 Clean Up & Reflections of the Day

Where can I find out more information about Project Stitch Fashion Design Camp?

Visit www.projectstitchstudio.com or contact Maggy Francois / Jamila Jeter @ (703)718-2656

WORKSHOPS/CLASSES:

- **THE HISTORY OF FASHION DESIGN:**

Learn how it all got started. From fashion dolls to fashion show production.

- **HOW TO GET STARTED IN THE FASHION DESIGN INDUSTRY:**

Meet with industry professionals and learn the business of fashion design. Get the inside scoop on what it takes to become a fashion designer and what qualifications are needed to get your talent noticed.

- **RESEARCH FAMOUS FASHION DESIGNERS:**

Become familiar with the well known designers of the 20th Century. From Coco Chanel to Karl Lagerfeld, to Donna Karan; get inspiration from the masters of design.

- **LEARN HOW TO USE THE TOOLS OF THE TRADE:**

Learn how to use the tools of the trade, from textile and fabric types to threading sewing machines. Understanding how to use these tools is essential to success in the fashion design industry.

- **CREATE A FASHION DESIGN BOARD:**

Using concept boards and illustration, students learn how to come up with a design theme through understanding fashion moods and layout techniques in a collage manner.

- **FASHION ILLUSTRATION:**

Bring your ideas to life on paper through sketching. Understand the structure of the human body form and how it incorporates in to fashion design.

- **CONSTRUCT YOUR OWN GARMENT:**

Learn the practical skills of construction. Select a fabric that represents your individuality and learn how to construct a garment incorporating all the steps in the development process.

- **WEARABLE ART:**

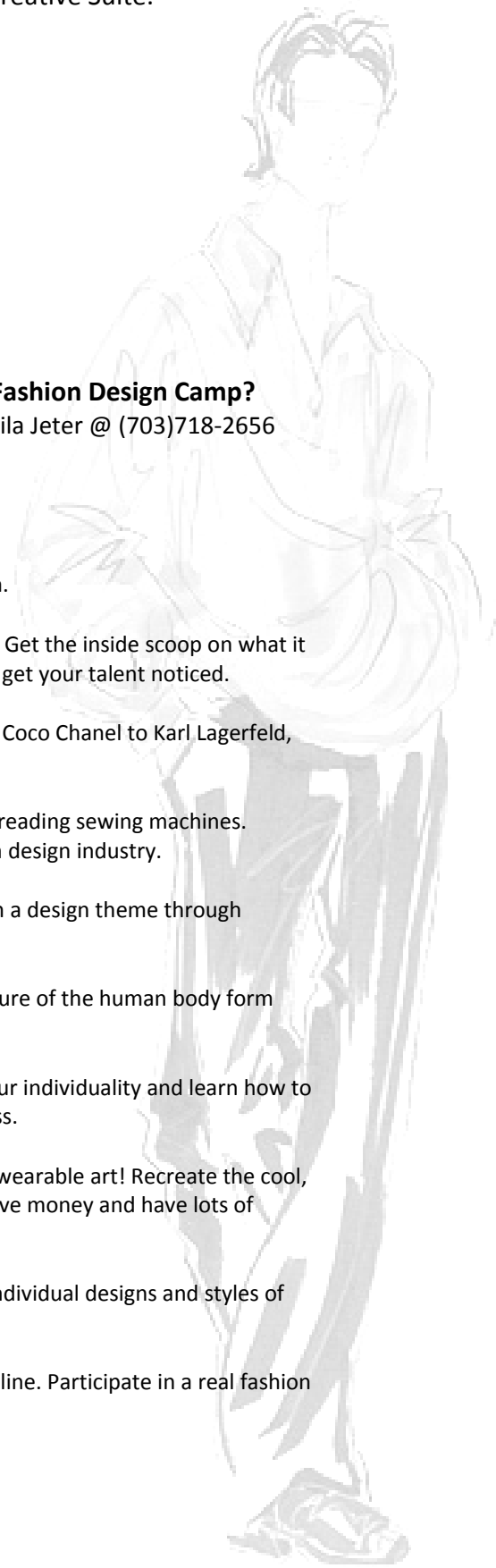
Students learn how to take an old, plain T-shirt and turn it in to a work of wearable art! Recreate the cool, trendy shirt in your favorite store or design your own unique creations. Save money and have lots of fashionable fun!

- **FIELD TRIP TO LOCAL FABRIC STORE:**

Students will go on a field trip to a local fabric store. They will study the individual designs and styles of different designers.

- **DESIGNER SHOWCASE AT THE GRADUATION FASHION SHOW:**

Fashion shows are the perfect way to showcase a designer's new clothing line. Participate in a real fashion show and present your designs on the runway!



Project Stitch Studio Fashion Design Camp Application

PLEASE print all entries:

Camp Date & Location:

July 6 - July 24, 2009 -Time: 9-3 \$525

West Potomac Academy Room 506, Springbank Bldg # 1
6500 Quander Road, Alexandria, VA 22307 FAX: 703-718-2760

**All applications
due no later than
June 29, 2009**

Camper's information

Camper's name: _____
School camper attended in 2008-09: _____
Gender: Male Female
Birth date: _____ Social Security #: _____

Parent or guardian information

Name: _____
Street: _____
Apt. # _____ City: _____
State: _____ ZIP Code: _____
Home phone: _____
Father (day phone): _____
Mother (day phone): _____
Guardian (day phone): _____
E-mail address: _____

Language spoken at home: _____

In the event of an emergency, contact:

1. _____
Relationship to camper: _____
Home phone: _____
Work phone: _____
Other: _____
2. _____
Relationship to camper: _____
Home phone: _____
Work phone: _____
Other: _____

I am aware that camp time runs from 9am- 3pm. I have been notified that pickup time is promptly at 3pm every day. I agree to pay a late pickup fee of \$15 after 3pm, and \$5 for every 5 minutes thereafter. Late pickup fee will be required in the form of cash or check at the time of pickup.

Parent or guardian signature: _____
Date: _____

Disclosure:

I understand that my child will be participating in activities at West Potomac Academy Fashion Design camp and will be chaperoned at all times. I agree that my child may be photographed or videotaped during Fashion Design Camp activities: Yes No

Date of Application _____ Date of Enrollment _____ Payment Cleared _____

****Please make all non-refundable checks or money order payable to: West Potomac Academy, Fashion Design Department
FAX: 703-718-2760**

Emergency Care Form

Information on Child

Child's Name _____ Nickname _____ DOB _____

Address _____

Parent Name _____ Parent Name _____

Home Address _____ Home Address _____

Workplace _____ Work phone _____

Workplace _____ Work phone _____

Person(s) responsible for pickup and delivery _____

Other person(s) allowed to pick up child _____

In case of emergency when a parent cannot be reached please notify:

1. Name _____ Phone _____

Address _____ Relationship _____

2. Name _____ Phone _____

Address _____ Relationship _____

3. Name _____ Phone _____

Address _____ Relationship _____

List any allergies your child may have: _____

Other important information about your child _____

Medical Care Information

My child's physician is:

Name _____ Address _____

Phone number _____

Authorization for Medical Care

In the case of an accident or illness requiring medical attention the undersigned authorizes Camp Project Stitch Studio Fashion Design to contact a health care provider to take _____ (child's name) to the nearest hospital or doctor; and it is understood that if possible, their services will be obtained. If neither parents nor health care provider can be contacted, Camp Project Stitch Studio Fashion Design is authorized to contact another health care provider.

My hospital preference is:

Name _____ Address _____

Phone Number _____

I agree to be responsible for the cost of such emergency care.

Parent(s) / Guardian(s) _____ Date _____

Parent(s) / Guardian(s) _____ Date _____