

## ALL ORDERS DUE BY OCTOBER 14!

The yearbook staff is accepting orders for student and group advertisements. Space is available to congratulate this year's graduates or otherwise to commend students and groups for their accomplishments. To purchase an ad, return this **complete** form with **full** payment and **all** materials.

(We reserve the right to crop/resize your photos; edit content for grammar, punctuation and spelling; and design/edit ads for consistency and clarity. Editors may refuse content not suitable for publication for any reason.)

### Photo Guidelines

**Digital:** Electronic images will reproduce the best! Please submit photos as high-resolution (300 dpi) JPEG or TIFF files only. Save each image separately with your senior's first initial and last name (John Smith = jsmith1.jpg). Put the photos on a CD to include with your order. Do not send via e-mail.

**Conventional:** We can only accept commercially printed photos. Prints created using your home printer will reproduce very poorly. Please don't cut your photos into unusual shapes or paste them down on paper.

**(Notes for "advanced" designers: You are welcome to submit mock-ups, but we reserve the right to edit your layout. Professionally designed work can be submitted as a PDF with proper dimensions, but please no Powerpoints!)**

### Contact Info

**Phone:** 703-714-5511  
**E-mail:** columbianyearbook@gmail.com

### Return To

Columbian Yearbook  
George C. Marshall HS  
7731 Leesburg Pike  
Falls Church, VA 22043

<b>Student's Full Name:</b>	
<b>Advertiser's Name:</b>	
<b>Advertiser's Phone Number:</b>	
<b>Advertiser's Address:</b>	
<b>Advertiser's E-mail:</b>	
<b>Payment Method:</b> <input type="checkbox"/> Check (Number _____) <input type="checkbox"/> Cash Make checks payable to "Columbian Yearbook."	
<b>Photos: # Included:</b> _____ <input type="checkbox"/> Yes, please return!	(To have photos returned, please include a self-addressed stamped envelope. We accept no responsibility for loss or damage!)
<b>Size:</b> <input type="checkbox"/> Full (\$375) <input type="checkbox"/> Half (\$225) <input type="checkbox"/> Quarter (\$130) <input type="checkbox"/> Eighth (\$90)	
<b>Message:</b> Please write your message legibly on the back of this form or type it on a separate piece of paper attached to the form. Remember: the longer the message you write, the smaller the text will be. (Also note that the more photos you submit, the shorter the message you should write.) Copyrighted material, such as song lyrics, is not allowed and will be rejected. Be sure to include the appropriate closing (e.g. "Love, Mom and Dad" or "Friends forever, Joe").	
<b>Signature:</b> ("Yes, I agree to have my ad published in the 2012 <i>Columbian</i> . I have read the rules above and understand the guidelines listed on the left side of this form.")	
X: _____	

Full-page: **\$375**

8.5 in x 10.5 in

4 or more pictures

7 or more **brief** lines of text

Half-page: **\$225**

8.5 in x 5 in

3 or 4 pictures

5-6 **brief** lines of text

¼-page: **\$130**

4 in x 5 in

2 or 3 pictures

4-5 **brief** lines of text

Eighth-page: **\$90**

4 in x 2.5 in

1 photo

2-3 lines of text