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Marshall Academy Entrepreneur Students Place at Washington Area Business Plan

Two Senior Students were Finalists at the Washington Area Student Business Plan Competition sponsored by NFTE (National Foundation for Teaching Entrepreneurship) annual Student Business Plan Competition. Casey Reichel a senior at Marshall High School won Second Place and \$750 in seed capital for her Business: "Casey's Canine Cuisine". Sara Moorad a senior at Lake Braddock Secondary School creates her own all natural perfume from oils that she purchases in the Middle East. She says "Oasis" her homemade Perfume is common among Middle Eastern men and women which she believes will be well received in the Northern Area. Sara won fourth place and \$150 in seed capital for her new business.

Both Casey and Sara first shared his business plan in a class presentation competition. The next step was submitting his Business Plan to the NFTE Competition in Washington DC. Both students were selected to compete as the top 16 Business Plans from the Washington and Maryland area from over 50 submitted plans. The competition narrowed to six student who resented their business plans at Allied Capital in Washington DC. The students presented in front of a panel of 13 high profile DC businesspeople, entrepreneurs and investors. When Casey finished her Business Plan presentation two of the judges approached her with their business cards and expressed interest in investing in her Gourmet Dog Biscuits that she bakes and decorates herself.

Entrepreneurship is one of the newest classes to be offered this year for high school students in Fairfax County is Entrepreneurship. This class is being piloted at the Marshall Academy located at Marshall High School. Students travel from their base schools, attend their Marshall Academy class and then go back to their base school to take the rest of their classes. The Entrepreneurship class includes students from McLean, Lake Braddock, Oakton, Falls Church, and South Lakes High School as well as Marshall High School. The class curriculum is supported by the National Foundation for Teaching Entrepreneurship Education (NFTE).

(the attached photo includes Casey Reichl holding a small bag of her homemade dog treats and Sara Moorad holding a bottle of her homemade perfume: Oasis.)