



A SUCCESSFUL SILENT AUCTION IS MORE IMPORTANT THAN EVER!

Stratford Landing's Silent Auction is our PTA's biggest fundraiser. The Auction pays for things the county doesn't – field trips, extra classroom supplies and equipment, technology upgrades, after school enrichment programs and much more. With the county unable to fund even more things in the coming year, it is imperative that the parents of our community band together to make sure our children have the necessary PTA resources to augment county funding

YOU can help make this event a big success for our school by donating your time, money or items for auction. If you're struggling to come up with a new and creative idea to donate for the auction, here are a few suggestions:

- Make and deliver a homemade meal
- Teenagers offer babysitting or landscaping services
- Donate a vacation home or event tickets
- Create a group gift-case of wine, monthly baked goods
- Special skill—music, art or sport lessons

You can also help by soliciting donations from local businesses. The Auction is a great marketing opportunity – businesses will be mentioned in the Auction book and will reach over 600 families who are expected to attend the event. Letters requesting support and donor forms can be found in the school office. Please deposit completed donor forms and/or items or gift certificates in the Auction Committee box in the office (by February 12th). If the item is too large to fit in the box please let us know and we will arrange a pick-up or drop-off as needed.

Mark your calendar for Volunteer Meeting Monday Jan. 25 at 7pm at Stratford Landing. If you cannot attend, please complete and return form below. See attached donation form to submit donations.

Thank you for your help and support!

Sincerely,
Mara Stengler
Silent Auction Chairperson
703-360-5215
marasteng@yahoo.com



Your Name: _____ Phone and E-mail: _____

YES! I can help. I can _____ do what I've checked OR _____ call or e-mail about how to help.

- _____ Donate my time-volunteer to help at the auction March 19
- _____ Donate my time prior to event
- _____ Monetary donation
- _____ Solicit for donations
- _____ Donate item for Silent Auction as indicated on donation form