

The Robinson Marketing Department & DECA Chapter would like to congratulate the following DECA District Competitive Event Winners on a job well-done at the leadership conference last week! The following students represented our school in the most honorable ways while competing for Robinson DECA!

Competition Levels: Students may compete on various levels through DECA. For the District Conference, students may compete through the Fundamentals Events, Principles Events, and Management Series Events. Most students had to take a 50-question Marketing Comprehensive Exam, and then, students also had to compete in 1 or 2 marketing-related role-play situations.

Awards: Certificates of Accomplishment, Ribbons, Medals, & Trophies:

- All students who competed were honored with a certificate of accomplishment at the DLC Awards Ceremony last Friday morning.
- Students were awarded Ribbons for 1st, 2nd, and 3rd place for the Marketing Comprehensive Exam (if applicable in their competitive categories).
- Students were awarded Ribbons for 1st, 2nd, and 3rd place for Role Play #1 and for Role Play #2.
- Students were awarded with medals as "overall" winners in their categories. Overall winners are figured by taking the average calculation of their exam scores (if applicable for their events), Role Play #1, and Role Play #2. Overall winners in 1st and 2nd place will continue on to the next competition level at the Virginia DECA State Leadership Conference in March. Depending on our District Enrollment by November 13, we hope to be given the opportunity to take our overall 3rd place winners too! *(If you would like to become a professional member of DECA to add members to our district, please let me know on or before this Thursday!)*
- Overall 1st Place Winners received trophies.

Thanks for your continued support of our program! Let me know if you have any questions! Be sure to congratulate all our Robinson DECA Winners!

Fundamental Events: Exclusively for 9th Grade Students in the Introduction to Marketing Class. Students do not have to take the comprehensive exam. Students compete in only one role-play.

- **Fundamentals of Communication**
 - Overall 2nd Place: Becca Kugler

- Overall 3rd Place: Paroma De
- **Fundamentals of Job Interview**
 - Overall 2nd Place: Allison Dillon
 - Overall 3rd Place: Thomas Spino
- **Fundamentals of Selling**
 - Overall 1st Place: Mariana Reyes
 - Overall 3rd Place: Fatima Sheikh

Principles Events: Exclusively for 1st Year Marketing Students in any marketing course, in any grade level. These students must take the comprehensive exam, and they compete in only 1 role-play.

- **Principles of Business Management**
 - **Test Winners:**
 - 1st Place: Ashley Hung
 - 2nd Place: Brenna Dolan
 - 3rd Place: Mora Azez
- **Principles of Hospitality & Tourism**
 - **Test Winners:**
 - 1st Place: Charlotte Perkowski
 - 2nd Place: Hayley Aguayo
 - 3rd Place: Rachel Adcock
 - **Role Play #1 Winners:**
 - 1st Place: Charlotte Perkowski
 - 2nd Place: Rachel Adcock
 - 3rd Place: Hayley Aguayo
 - **Overall Winners:**
 - 1st Place: Charlotte Perkowski
 - 2nd Place: Hayley Aguayo
 - 3rd Place: Rachel Adcock
- **Principles of Marketing**
 - **Test Winners:**
 - 1st Place: Alicia Deen
 - 2nd Place: Diane Mechner
 - **Role Play #1 Winners:**
 - 2nd Place: Hannibal Brailey
 - 3rd Place: Sarah Elkhatib
 - **Overall Winners:**
 - 3rd Place: Hannibal Brailey

Management Series Events: These events are for any student who is enrolled in any marketing course. These students must take the exam and compete in 2 role-plays. The students competing in these events tend to be upper level students who have some job experience and who have taken at least 1 (or more) year of marketing courses.

- **Apparel & Accessories Marketing**
 - **Role Play #2 Winners:**
 - 1st Place: Nicollette Moser

- **Automotive Services Marketing**
 - **Role Play #1 Winners:**
 - 3rd Place: Brandon Cooper

- **Business Services Marketing**
 - **Test Winners:**
 - 2^d Place: Jenna Lamb
 - **Role Play #1 Winners:**
 - 3rd Place: Devon Shircliff
 - **Role Play #2 Winners:**
 - 3rd Place: Devon Shircliff

- **Food Marketing Services**
 - **Test Winners:**
 - 1st Place: Valentina Alaasam
 - 3rd Place: Kathleen Dodson
 - **Role Play #2 Winners:**
 - 1st Place: Valentina Alaasam
 - 2nd Place: Kathleen Dodson
 - **Overall Winners:**
 - 1st Place: Valentina Alaasam

- **Marketing Management**
 - **Role Play #1 Winners:**
 - 2nd Place: Missy DeBarr
 - **Role Play #2 Winners:**
 - 1st Place: Missy DeBarr
 - **Overall Winners:**
 - 2nd Place: Missy DeBarr

- **Quick Service Restaurant Marketing**

- **Role Play #1 Winners:**
 - 2nd Place: Dan Wilderman
- **Role Play #2 Winners:**
 - 3rd Place: Delia Goldin
- **Overall Winners:**
 - 2nd Place: Dan Wilderman

- **Restaurant Full Service Marketing**
 - **Test Winners:**
 - 1st Place: Thomas Barto
 - 2nd Place: Lauren Goetzinger
 - **Role Play #1 Winners:**
 - 2nd Place: Laura Brackett
 - 3rd Place: Lauren Goetzinger
 - **Role Play #2 Winners:**
 - 2nd Place: Lauren Goetzinger
 - 3rd Place: Laura Brackett
 - **Overall Winners:**
 - 1st Place: Lauren Goetzinger
 - 2nd Place: Laura Brackett

- **Retail Marketing Services**
 - **Test Winners:**
 - 1st Place: Alex Miller
 - 2nd Place: Shannon Cook
 - **Role Play #2 Winners:**
 - 3rd Place: Shannon Cook
 - **Overall Winners:**
 - 3rd Place: Shannon Cook

- **Sports & Entertainment Marketing**
 - **Test Winners:**
 - 1st Place: Scott Werts
 - **Role Play #1 Winners:**
 - 3rd Place: Scott Werts
 - **Role Play #2 Winners:**
 - 1st Place: Scott Werts
 - **Overall Winners:**
 - 1st Place: Scott Werts