

Minutes
VIENNA-MADISON COMMUNITY COALITION (VMCC) MEETING
December 4, 2008
7:00-8:30PM
VIENNA COMMUNITY CENTER
Vienna, VA 22180

1.) Call to Order and Welcome

- a. Meeting was called to order by Therese Shelesky
- b. In attendance Therese Shelesky, Maria Alvarez-Lundie, Terra Cooke, Sara Freund, and Deborah Roney. Absent Board Member: Edyth Kelleher

2.) VMCC Finances (Deborah Roney)

3.) Group broke in to 3 working sessions

a. **Website – led by Deborah Roney and Cynthia Kohrmann**

This is the summary of the website meeting Cynthia, Casey and I had at the meeting last Thursday night. We need to write/edit several parts of the website and we have broken the work down as follows;

- i. We would like to ask that all share in going on the website when it's close to being finalized and going through the links to make sure that everything works properly on a variety of computer systems. We all know that everyone's computer seems to do things slightly differently, and we need to test with a lot of different systems.
- ii. In addition to this sort of final step, we need Photos;
 1. Photos of Sticker Shock - Casey is looking into this. Deb will follow up with a person who may have these
 2. Ads in Hawk Talk. - We'd like to get Maria and Sara to gather these together, so we can use the images at least in the website.
 3. Brochure - a picture of the brochure is already on the first page of the website.
 4. All Night Grad - Casey will see if she can find pictures from the ANGC
 5. Happy Kids - Cynthia will check with Kara Isadory (via Diane) for pictures of happy high school kids.
 6. Cyber bullying - Pictures of Cell phones and computers we will look for on the internet.
- iii. We have a GET INVOLVED tab at the top, and need a list of volunteers we need, a brief description of each, and will have a form for them to fill out and an email to send it to if they would like to volunteer.

We have asked Therese to do this since she knows the projects we are likely to do and which we need help with or Committee chairmen for. In addition to projects volunteers, we suggested we add that we could use Asian and Hispanic volunteers to head programs for those populations. (The Parents- The Anti-Drug website which provides the open letters we will publish and put on our website has identified certain areas where they are targeting these populations. We could do the same.

- iv. Parents Who Host Lose the Most campaign has a blurb, and we'd like Sara to check that and edit as she sees fit.
 - v. We need write ups for the links and Deb will write those.
 - vi. Project Sticker Shock blurb needs to be edited and Deb will do that.
 - vii. Home Page will have links to the police report - Casey can you find this link?
Fairfax Co. Crime Map - Casey will get for us
How to talk to your kids – Casey
Silence isn't Golden – Deb
New Youth Survey – Diane
Fairfax Partnership for Youth – Casey
NAMI - Cindy, I forget who was going to get this one. What is it again?
Beman Report (Virginia Tech proposals) – Casey
 - viii. In addition to the above links, the Home Page's 3 priorities need to be looked at by Sara, Therese, and Deb and paired down/edited.
The website is now at <http://viennacommunitycoalition.com.phtemp.com>
We were told by one of the students that it would be a great idea to put the schedule of games of all sports at Madison on our website to get kids to get on it and look around. Great Idea! I'll look into seeing if it's doable.
 - ix. We agreed that we would get this all done by Dec. 15.
- b. **Communications Projects – led by Maria Alvarez-Lundie**
- i. Minutes of Last Meeting read by Maria and approved by Maria Alvarez-Lundie, Terra Cooke, and Sara Freund
 - ii. Discussed the ads formerly designed for HawkTalk
- c. **Strategic Development – led by Therese Shelesky**
- The first meeting of the Strategic Development subcommittee met regarding **Project Sticker Shock (PSS)** and the **VMCC Winter Forum**. The subcommittee consists of the VMCC Coordinator, youth and the community (community being Vienna Town agencies, the VCC, VTRCC youth subcommittee representation, school administration and youth) - - only the youth and VCC participated that evening.
- i. The Chair spoke with the group concerning the planning of PSS and a tentative idea concerning the Winter Forum. The youth group (consisting of SADD and SGA members) presented their suggestions for PSS along with several ideas concerning the VMCC Winter Forum on Cybersafety. A list of tasks for the youth group was assigned for PSS and the next steps for the 2-part Winter Forum was discussed. The Chair would attend the next SADD meeting and follow up with the youth on their tasks - - creating momentum for the press conference among the students, discussing an ad campaign, recruiting students and parent volunteers. The Chair would begin recruiting the speakers, create the VIP invite list, process the necessary paperwork (merchant letters, permission slips, etc.) and book the venue for the press conference. The Chair would also book the town and county officers needed for PSS and work with the VPD on the media alert. With respect to the Winter Forum, the Chair would book the venue, investigate speakers and set up a meeting to discuss with the SDFY the possibilities of a 2-part forum (one parent, one youth). The subcommittee meeting adjourned at 8:40pm.

4.) Adjourn 8:45 pm