

**Minutes**  
**VIENNA-MADISON COMMUNITY COALITION (VMCC) MEETING**  
**November 6, 2008**  
**7:00-8:30PM**  
**VIENNA COMMUNITY CENTER**  
**Vienna, VA 22180**

- 1.) Call to Order and Welcome to those attending; Therese Shelesky, Edyth Kelleher, Cynthia Kohrmann, Maria Alvarez-Lundie, Tammy Belcher, Casey Hanes, Terra Cooke and Deborah Roney
- 2.) Minutes of Last Meeting were read and approved.
- 3.) VMCC Finances were given by Deborah Roney. For the month of October, we collected parent dues and donations in the amount of \$45.00. We paid an annual fee of \$30 to the State of Virginia for the right to solicit money in the state. And we paid \$145 to become part of the Vienna Chamber of Commerce. Taxes were due on October 15, those have been filed with the IRS and sent to Virginia as well. No taxes were paid. I have gotten the key to the PO Box for the Conference in March for which I have agreed to be the treasurer.
- 4.) Unified Prevention Coalition "UPC" updates
  - a. March 28, 2009 Prevention Conference needs volunteers on the day of the conference and needs all of us to attend.
  - b. Youth Council needs youth volunteers. Therese will check to see what the age group is that's needed. They are trying to get kids involved with such programs as Cookies for Cops and Pennies for Change.
  - c. CIRUD would like us to get the Parents Who Host Lose the Most on our website and to get it out to the school newsletters.
- 5.) Other Organizational updates
  - a. JMHS PTSA has said we could use their Kilmer liaison to get news items to Kilmer.
  - b. Thoreau PTSA/SGA liaison is Terra Cooke. We have asked her to look into which programs we can help with our grant money.
  - c. Vienna Tyson's Chamber of Commerce is offering meetings which Therese will attend, and 501 c 3 meetings which Deborah will attend to see how they can help us.
- 6.) VMCC Growth Vision (Therese Shelesky)
  - a. Board elections will be held in December via the internet. We need to have annual elections. Chief Carlyle has been asked to be on the Board, as have Mark Merrell and Mr. Greenfelder, Principals of Madison and Thoreau schools, a Chamber of Commerce person will be supplied and Therese will run for President, Maria for Vice President and Deborah for Treasurer.

- b. Steering Committee will include Maria, Deborah, Cindy, Terra Cooke, Janet Weiner, Bob Gambarelli, Tammy of the VCC, Scott Neeley of SADD.

#### VMCC Updates

- c. VMCC Strategic Plan for 2008-09 There are some things we need to accomplish as a coalition for the SDFY grant money. We have to furnish Diane Eckert with our meeting dates, we need to have a person attend Back-to-School nights to reach out to volunteers. Therese goes and at all our events. We will try to get the Life Skills Program into Thoreau in place of Ethics Day. We need to hold forums, etc. and can piggy back on other programs by other groups, such as Madison's Senior Ethics Day, Project Sticker Shock.
- d. 2008-09 VMCC Projects/Program Updates
  - i. Cindy said the Website is coming along, she has put a straw man together. A group needs to get together and work out the details as to what we put on, what links we have on, whether or not we use PayPal, what email sites we use and how, basically the details of the site. Therese, Maria, Deborah and Cindy will meet in a couple of weeks to get this worked out. Pro Hosting will be our server. We can get unlimited email addresses also. We should think about putting photos of our events on the website too.
  - ii. Database
  - iii. Communications/Mailbox
    - 1. External Ads - Flyers - Talk to Your Kids from Parents the Anti-Drug. Deborah will contact local papers to find out if these can be run for free and if not, what the fee is. We can decide if we want to pay to publish these or just try to get them into school newsletters and on our website.
    - 2. The Parent Pledge is being updated for next year to make it less confusing, the Brochure is being distributed anywhere Therese goes and at all of our functions and programs.
    - 3. Internal ads (schools): Mad Memos, Thoreau Matters Casey suggested we shorten the Silence is Golden flyer and send it as a teaser to the middle and elementary school's newsletters followed by a message to check out the VMCC website for more information. This will be done when the website goes up.
  - iv. Fall Forum program-Realities of: *Teen Drinking* is all set, we need to get people to show up for it. Deborah has volunteered to draw up a Follow-up Survey to get peoples' responses and to ask what they'd like to see us do in the future. She will also take notes on the meeting to post on our web-site for those who could not attend.

- v. Sticker Shock program is moving forward with the Police and Scott Neeley taking the lead. Therese is working with them on this.
- vi. Winter Forum program-Realities of: *Teen Internet Use*
- vii. Spring Forum program-Realities of: *Teen Bullying* Ideas were thrown out like Depression, or a CSI type presentation. More ideas will hopefully come of the survey. Therese will reserve the dates for these with Madison H. S.

Adjourn at 8:40