

Senior Ad Contract & Order Form

Deadline: November 13, 2009

Please submit your contract and order form by this date to guarantee placement in the 2009-2010 yearbook.

Creating your message

- All ads will include your student's name centered on the top.
- We are using the same font for all ads, but you can choose to emphasize certain words or phrases by clearly indicating which words should be in **bold** or *italics*.

Submitting Photographs

- You may submit **unaltered, high-resolution** (300 dpi minimum) digital and/or hard copy photos.
- If you would like to submit digital photos, please save digital photos as studentsfullname_shortdescription.jpg.
Example: janedoe_bathtub.jpg
- Please select an appropriate number of pictures for your ad size. The bigger the picture(s), the better your ad will look in the yearbook. If we need to shrink your photos to fit your block size, your images may not be recognizable.

Ad Size

Madison Senior ad pages will be in **COLOR**. Each 8.5 x 11" page is divided into two six-block sections. See the back of this sheet for block sizes.

Please note that there will be no full page ads due to size and cost limitations.

Size of Color Ad	Price	check <input type="checkbox"/>
One Block (1/12 page)	\$55	
Two Blocks (1/6 page)	\$80	
Three Blocks (1/4 page)	\$105	
Six Blocks (1/2 page)	\$200	

Submission

- Payment, message and photos should be submitted concurrently to Mrs. Branson's box in the main office by November 13, 2009.
- All payments due upon order. **Checks should be made out to JMHS Yearbook.**
- You can send the pictures in with your order form on a CD or you can e-mail them as an attachment to MadisonSeniorAds@yahoo.com with your student's full name in the subject line.

2009-2010 Yearbook Policy Requirements:

- Message and all photographs must be received upon order. *Please note that photos will not be returned.*
- All pictures not in digital form must be submitted on photo paper.
- Photos must remain in original rectangular shape unless you are submitting a senior collage.
- Absolutely no submissions will be accepted after deadline.
- All advertisement orders must be signed by parent/guardian.
- Advertisements must meet the same guidelines as editorial content. No ads will be accepted if they are libelous, irresponsible, advocate an illegal activity or connote anything that the staff and adviser deem to be inappropriate. Acceptance and publication of advertisement does not constitute an endorsement by the school, staff or anyone associated with James Madison High School or Fairfax County Public Schools.
- The yearbook class is an instructional class. We try to design the ad exactly as requested. There are no refunds. Proceeds go to the purchase of computer equipment and software for publications classes.

I, _____ agree to place a senior advertisement in the 2009-2010 yearbook according to the specifications above for _____
(Print Parent/Guardian Name)

_____ I have enclosed a message, payment and pictures for a _____
(Print Student's Name)
size ad.

Parent/Guardian Signature: _____ Date: _____

In case we need to contact you on the status of your ad please include the following contact information:

Contact E-mail: _____ Daytime Phone Number: _____

