

Our M2P motto is

*Comprehensive Reflection,
Respectful Communication*

In M2P we assess each other's work thoroughly and with honesty, and we share our thoughts with each other respectfully.

This way, our input makes sense to our peers. We all gain new insights, and the quality of all our projects improves in direct relation to our respect for each other.

Understand this concept, and you'll understand much about M2P!

The Assessment Process (Critical Thinking)

The fourth step in the M2P production process is assessment. Assessment occurs at various times during project work. It includes looking at ideas and techniques, and identifying areas of quality and areas still needing work.

To assess work in M2P we use the *EI-OWE(S)* formula.

(EI) *Element Identification* = Identify a specific element or topic in your project to discuss.

(O) *Opinion* = Share your own thoughts about the EI topic.

(W) *Why* = Why do you think that?

(E) *Example* = Give an example to prove your point.

(S) *Suggestion* = Input for improvement that is expressed politely and positively.

The last step in the process of understanding M2P, and how to produce creative, high-quality projects, is...TAH DAH...*presentation!*

We present our projects in M2P on our LJTV station, and on our LJMS/M2P website!



M2P Web Projects

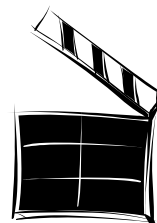
We have a variety of media posted on our LJMS/M2P website.

Our first webpage is *Tech Tips and Tutorials*, which provides a vast array of tips and "how to" information about the internet, peripherals, software, and different types of media.

The second webpage is *Multimedia Gallery*, which includes Interactive Media, Podcasts, Videocasts, Photocasts, Journaled Photography, Weblogs and Videoblogs.

LJTV!

Luther
Jackson
Tele-
Vision



On Fridays, we broadcast our *LJTV Feature Show* where we present the media projects produced by students in Grades 7 and 8 Multimedia Productions.

Each show focuses on a positive character quality in support of our LJMS-wide character education focus.

Tips

4

M2P


Newbies



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Okay, it's your first day in M2P, and you might be feeling kind of nervous with the new surroundings. Don't be! We are here to help you understand the M2P experience by outlining the key M2P concept you will need to know as an M2P newbie  successful M2P student!

M2P is a Communication Arts class. We study about and produce a variety of media/communication formats. Some of the media projects you'll work on are videos, PowerPoints, brochures, acting, web formats, TV production, photography, multimedia production projects, and much more! Get ready to explore, and enjoy!!

M2P Media Literacy

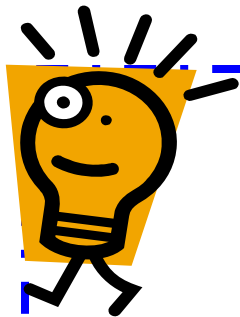
In order to successfully create media forms, we have to first become media literate.

To be literate means being able to speak and write clearly. Media literacy means being able to effectively express yourself and your ideas using media forms.

So, the second step in understanding how M2P works, and how to produce media projects, is called...

Getting the NAAC for Media Literacy!

The NAAC is the process we follow for all of our projects in M2P.



(N) – The first step is Notice. Notice everything with an eye for attention to detail. You'll soon begin to notice what elements make a project great!

(A) – Next, you Analyze. To Analyze means to break something into parts to figure out what works, and what doesn't.

(A) – Then, you Assess. Here's your chance to look at the quality of your ideas and techniques.

(C) – Last, you Create. It's your time to put your knowledge and personal creative style to work!

M2P Work Ethic




The first step in understanding how M2P works, and the media production process, is to develop a good work ethic.

Our M2P work ethic is,

“Self Discipline for Self Direction.”

You are expected to demonstrate a real world, mature attitude in M2P. You must prove you have discipline, can focus on your projects, and responsibly follow procedures. Once you have established trust, you get to make decisions and move forward with your projects.

	Self		Discipline
4			
	Self		Direction

21st Century Skills

In M2P, we are expected to know and practice skills that we will use not only today, but all through our lives. Understanding what skills we are required to know to be successful in the 21st Century will help us excel now, AND in the future. We employ the following nationally-established 21st Century Skills in our M2P projects. This is the third step in understanding how to work productively in M2P.

Digital Age Literacy

The 21st Century is called the digital/information age. In order to succeed in today's world, we need basic science, math and technology literacies. We must have global and cultural awareness. We must understand visual and written information that comes to us in a variety of forms.

Inventive Thinking

Inventive Thinking is the ability to think creatively and resourcefully. Inventive thinking enhances our ability to think of new and different ideas, as well as unique ways to solve difficult problems. Inventive thinkers stand out. Today, and in the future, we will be facing new challenges. Will you be ready with new solutions?

Effective Communication

Effective Communication is the ability to communicate our assessments of relationships, situations, and problems—with honesty and respect. We need to be able to work in teams with interactive, collaborative skills. We need to be personally and socially responsible at all times.

High Productivity

High Productivity calls for the ability to plan, prioritize, and manage, to achieve high quality results. We need to be able to use real world tools to create quality products.