

How Can I Become A
**BIG THINKER/
LINE JUMPER?**

ANYONE
can become a Big Thinker/
Line Jumper.
You alone are in charge
of this decision.
Here are some tips.

- ▶ Enjoy what's around you.
- Break the habit of predictable thinking.
- Brainstorm, storyboard, mind-map.
- Reach out to your right brain.
- Force yourself to think in pictures rather than words.
- Try some exercises in "what-iffing."
- Read, write and experience.
- Do things you've never done.
- Note the times when your mind censors are turned off. Line Jumps are more likely to come then.
- Be curious, and slightly mad.
- Have an unsatiated passion for learning.

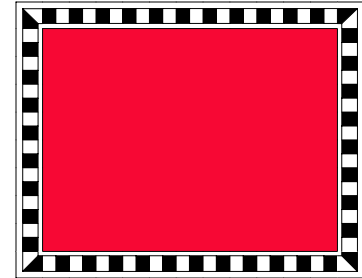


THINK
Positive
THINK
Big
THINK
for
Yourself

The only limits we
have are the ones
we put on our-

Excerpts taken from
Thinking for a Living by Joey Reiman

THINKING



OUTSIDE
the BOX

TIPS
on how
to become
a Successful
LINE
JUMPER



Practiced by
Students in
Multimedia Productions
Luther Jackson Middle School

WHAT IS “Thinking Outside the

“Thinking is the hardest thing there is, which is probably why so few engage in it.”

Henry Ford

It has been said that most people use only 10 percent of their brains to think.

Ten percent use of any space is too little, and a waste.

When we use the other 90 percent of our brains, we are more likely to increase our percentage of creating something meaningful.

That is called

“thinking outside the box.”
That is what big thinkers do.

WHAT IS “Line Jumping?”

People who enjoy life as Line Jumpers are people who think “outside the box,” who think big, and who think creatively as a way of life.

Line Jumping is

*“a quality of mind in which the unexpected, the offbeat, and the unconventional insights become the rule.” (Joey Reiman)
Line Jumpers are Idea Makers.*

What are some **CHARACTERISTICS** of **BIG THINKERS?**

Big thinkers inspire, enlighten and change the way we all think.

Big Thinkers are on fire; they have a passion for creative activity.

Big Thinkers never lose their imaginations.

Big Thinkers are risk takers.

Big Thinkers marinate in thought.

Big Thinkers think better together.

Big Thinkers don’t take “no” for an answer.

Big Thinkers turn reality into fantasy.

Big Thinkers live their lives with a purpose.

Big Thinkers think with their hearts.



The FOUR STAGES of CREATIVE THINKING/ IDEA MAKING *(The “4 I’s” Model Approach)*

Stage One INVESTIGATION

Gathering and analyzing the quality and quantity of the given information.

Stage Two INCUBATION

*Taking time to think.
This is the daydream and play stage.
The best way to create a high-quality idea is to create a high-quantity of ideas.*

Stage Three ILLUMINATION

*Big Ideas evolve, and then are discovered in a flash of brilliance.
They are like visions.
Stage Three is the editing stage, when the Big Idea is honed and checked for credibility.
Will it fly?*

Stage Four ILLUSTRATION

The Big Idea is now given substance, is shaped into a Plan, and then is put into play.

You can’t use up creativity.
The more you use, the more you have.
Maya Angelou