



DIG DEEPER.
Don't settle for
just one idea.
What other good ideas
are out there?

*Have fun
with your thoughts.
Laughter
stimulates thinking.*

**Set deadlines
to inspire and motivate.**

See the
BIG PICTURE.
How does your idea
fit into the
BIG PICTURE?

**Take a break
every now and then.**

*Make your idea a reality
by trying it out.*

*MAKE SURE YOUR IDEA SELLS.
THINK OF AT LEAST THREE REASONS
WHY YOU THINK SOMEONE ELSE
WOULD LIKE THIS IDEA.*

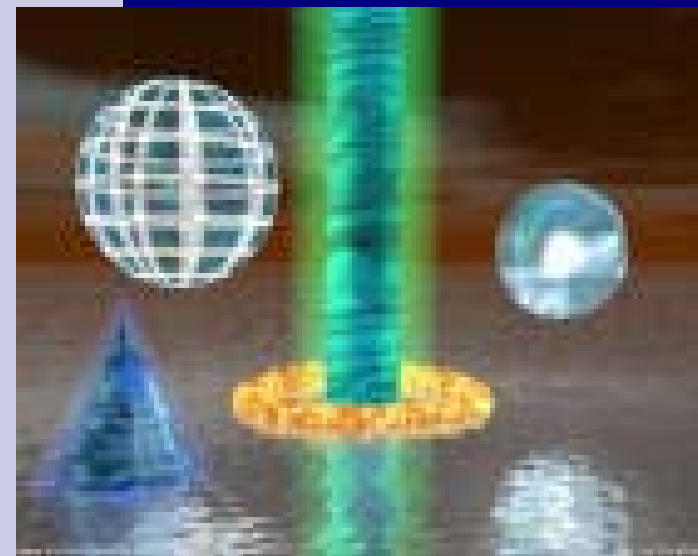
**Stick with your ideas.
Be persistent.**

**SURROUND
YOURSELF
WITH CREATIVE
ENVIRONMENTS
WHICH EXPECT
AND SUPPORT
YOUR
CREATIVITY.**

And finally...
New ideas can be threatening,
and they can provoke
negative reactions from others.
Be prepared for resistance.
Try to identify problems
and obstacles in advance.
Listen only to valid comments.
Apply useful suggestions
to your thinking.
Make your idea a reality.

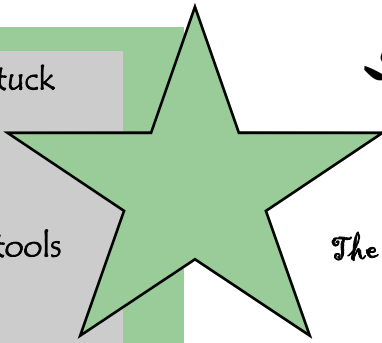
Many of these ideas are courtesy of
Roger von Oech
"Creative Whack Pack"

**CREATIVE
THINKING
IDEA
MAKING**



Inspired by
Michelle and Marley
Advanced Multimedia Productions
Luther Jackson Middle School

Have you ever been stuck for an idea?
Well, get stuck no more!
Here are some foolproof idea making tools which will make a creative thinker out of YOU!



Change your routines.
(Give yourself a whack on the side of the head?)

Believe in yourself.



Give yourself credit for recent accomplishments.

HAVE COURAGE.

Turn fears into challenges.

Recognize and respond to opportunities.

BE A RISK-TAKER.

*Stay motivated.
Have something at stake.
(for example; self-esteem, reputation, credibility.)*

Get rid of excuses.

Learn from mistakes—past and present.

*Lighten up.
Only be serious about the important things.*

See positive and interesting aspects in everything.

*Check your timing.
The greatest idea at the wrong time won't work.*

Turn dissatisfaction and irritation into inspiration and opportunity.

Feel the freedom of moving on from an already good idea by seeking alternatives.

Be humble. Don't let arrogance and ego negatively affect your performance.

Be curious. Always ask "WHY?"

See the obvious.
Take note of what resources and solutions are right in front of you.

Look everywhere for ideas.
Looking harder at the same thing won't bring results.

In order to be able to think conceptually (work with ideas), we first have to think creatively!

*Relate an idea to whatever else you can think of.
Use these relationships to develop your idea further.*

Never underestimate the value of what you already know and have experienced.
Use this knowledge resourcefully.

Look to history and culture to develop perspective and resourceful thinking.

Use the five senses to develop ideas.

Look at your idea from a reverse perspective.

Simplify. 
Streamline.

Focus on the important points.

Rearrange and shuffle aspects of your idea to create a new idea.

Substitute one good idea for **ANOTHER!**

EXAGGERATE your idea.
Think small. **THINK BIG!**