

**Franconia  
Elementary School  
PTA**

# **2011 Mustang Read-a-thon**

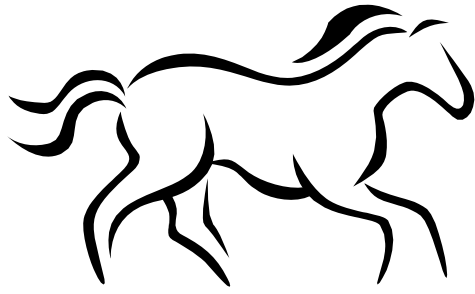
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- Parent Information
- Student Reading Goal Form
- Sponsorship Form
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*The 2011 Mustang Read-a-thon is a fundraiser to:*

- *Raise money for the Franconia Elementary PTA*
- *Build Franconia Elementary school spirit*
- *Encourage good reading habits*

Franconia Elementary School PTA  
6301 Beulah Street, Alexandria, Virginia 22310  
<http://www.fcps.edu/FranconiaES/>



# Franconia Elementary School PTA Mustang Read-a-thon Parent Information

The Franconia Elementary School PTA aims to create an atmosphere where teachers, administrators and staff can do their best work – and so can our children. With this in mind, we are launching a month-long **Mustang Read-a-thon** fundraiser to encourage students to develop good reading habits, and to raise funds to support our school. Participation by all students is encouraged. Sponsorship or donations will be appreciated but **are not mandatory**.

Please join us in making the Read-a-thon a success!

**Our goal is for Franconia Elementary students to read  
400,000 minutes during the month of October!**

## Mustang Read-a-thon Guidelines

- The Read-a-thon runs from **October 1 - 31, 2011**.
- Please work with your child to set a daily reading goal using the enclosed **Student Reading Goal Form**. Students will submit their Read-a-thon Student Reading Goal Forms by **Monday, October 3**.
  - The Read-a-thon is based on minutes read and not on the number of books read. This allows students of all reading levels to earn recognition and prizes. It also encourages students to read at or above their reading level.
  - Minutes read by parents, guardians, grandparents and other family members to students can also count toward the student's goal.
  - Students can read in short sessions throughout the day. For example, reading 5 minutes when they get home from school, then 10 more minutes at bedtime, can be logged as 15 minutes of reading.
- Students may seek sponsorship for their participation in the Read-a-thon. See the "Soliciting Sponsorship" section on the back.
- Students record the minutes they read each day in their Reading Logs.
- Students should fill in and return Participation Coupons, as outlined on each coupon, to be eligible for prizes throughout the Read-a-thon.
- Prizes will be awarded for the student with the most minutes logged and the most money raised for each grade and for the entire school.
- To be eligible for prizes, students must turn in their Reading Logs, Sponsorship Forms and money (if applicable) to the school by **Friday, November 5**.

## **Soliciting Sponsorship**

To help raise much-needed funds to support the Franconia Elementary School PTA, students are highly encouraged to seek sponsorship for the minutes they read throughout the Read-a-thon. Students may also participate, and be eligible for prizes, *even if they do not seek sponsorship*.

### **Guidelines for Students Soliciting Sponsorship**

#### **Who do I ask to sponsor me?**

You should secure sponsorship from family and friends, contacting them in person, by phone or by email. Please do not seek sponsorship door-to-door.

#### **What should I say or send when I ask someone to sponsor me?**

“We are having a Read-a-thon to raise money for my school, Franconia Elementary. The money we raise will be used for student programs, materials for our classroom and technology. We are raising money by reading books and asking people to sponsor us for the amount of time we read. I plan to read \_\_\_\_ minutes in October. Will you please sponsor me?”

#### **How much money should I ask people to pledge?**

They can pledge 1, 2 or 3 cents (or any amount) for every minute you read. After you complete your reading log and know how many minutes you read, contact your sponsors and let them know the total sponsorship amount. See the chart at the bottom of the Sponsorship Form for some examples of pledges.

Someone may also make a one-time donation of \$1, \$2, \$5, \$10 or any amount! Please collect donations at the time they are offered.

#### **Should I thank my sponsors after the Read-a-thon is over?**

YES! Please take the time to thank everyone who sponsored you! Write a thank you note, send an email or call them and let them know how many minutes you read, how many minutes the entire school read, and how much money the school raised.

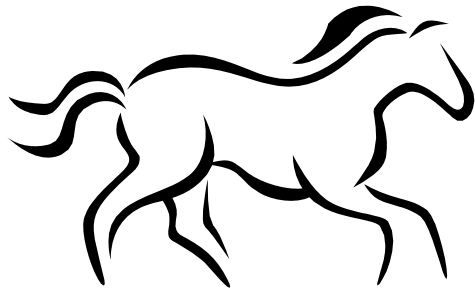
#### **How do I collect the sponsorships and donations?**

The Franconia PTA can accept cash or checks for sponsorships and donations. All checks should be written to **Franconia Elementary PTA** with “Read-a-thon” in the memo line.

#### **Are sponsorships and donations tax deductible?**

The Franconia Elementary PTA is a non-profit organization. All sponsorships and donations are tax deductible to the extent provided by law.

Have questions, comments or concerns? Please contact PTA Read-a-thon Committee Chair Anna Pruetz Ellis at [pruetta@verizon.net](mailto:pruetta@verizon.net) or 703.855.3120.



# Franconia Elementary School PTA Mustang Read-a-thon Student Reading Goal

Student's Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

To calculate your reading goal, use the following guidelines:

- Total minutes pledged include time spent reading at home and at school; time spent having other read to me (if I'm in K-3<sup>rd</sup> grade); time spent reading on my own; and time spent reading to others.
- Suggested **at-home** reading goals for students by grade level are:
  - **Grades K-2:** 20 minutes per day
  - **Grades 3-6:** 30 minutes per day

I, \_\_\_\_\_, pledge to be an Amazing

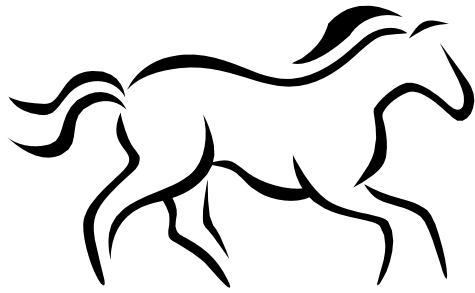
Mustang Reader during the **2011 Mustang Read-a-thon!** I will read...

_____ minutes at home every day x 31 = _____	+	<b>20</b> minutes at school every weekday x 20 = <b>400*</b>	=	TOTAL minutes to read in October _____**
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\* Estimated school average

\*\* Record your Reading Goal on your Sponsorship Form and Reading Log!

**Return this form to your teacher by  
Monday, October 3, 2011!**



# Franconia Elementary School PTA Mustang Read-a-thon Sponsorship Form

Student's Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

My goal is to read \_\_\_\_\_ minutes during the month of October.

Sponsor's Name	Pledge/ minute	Total Amount Due <small>(confirmed total minutes x pledge)</small>	One Time Donation*	Total Collected
Example	\$0.01	930 x \$0.01 = \$9.30		\$9.30
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
Need room for more pledges? Attach additional sheets.			<b>Total Collected</b>	<b>\$</b>

\*One time donations are gratefully accepted at time of offer.

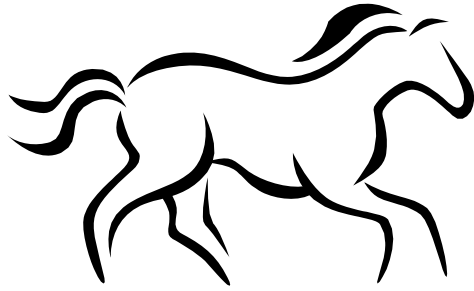
Make checks payable to **Franconia Elementary PTA** with "Read-a-thon" in the memo line.

### Pledge Examples

Pledge/min	30 mins. per day X 31 days	Total Due	Pledge/min	60 mins. per day X 31 days	Total Due
\$ .01	930	\$9.30	\$ .01	1,860	\$18.60
\$ .02	930	\$18.60	\$ .02	1,860	\$37.20
\$ .05	930	\$46.50	\$ .05	1,860	\$93.00
\$ .10	930	\$93.00	\$ .10	1,860	\$186.0

Parent/Guardian Signature: \_\_\_\_\_

**Return this form along with collected pledges and donations  
to your teacher by Friday, November 4, 2011!**



Franconia Elementary School PTA

# Mustang Read-a-thon Reading Log

Student's Name: \_\_\_\_\_

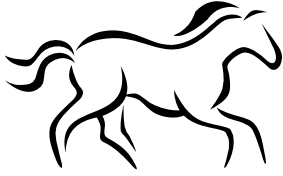
Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

My goal is to read \_\_\_\_\_ minutes during the month of October.

Enter the total number of minutes you read at home each day.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Week's Total Reading Mins	Parent/Guardian Signature
						1. _____		
2. _____	3. _____	4. _____	5. _____	6. _____	7. _____	8. _____		
9. _____	10. _____	11. _____	12. _____	13. _____	14. _____	15. _____		
16. _____	17. _____	18. _____	19. _____	20. _____	21. _____	22. _____		
23. _____	24. _____	25. _____	26. _____	27. _____	28. _____	29. _____		
30. _____	31. _____							
Home Reading Total								
TEACHERS: Enter read-aloud and silent reading minutes recorded for October								Teacher's Signature
<b>GRAND TOTAL</b>								

**Return this form to your teacher by Friday, November 4, 2011!**



Franconia Elementary School PTA

## Mustang Read-a-thon

### Student Participation Coupons p 1

Thank you for participating in the 2011 Mustang Read-a-thon! Cut out and return these coupons to your teacher each week to qualify for prizes. Drawings will be held weekly during the morning WFES News. Your coupon MUST be signed by a parent/guardian for you to enter!

#### Franconia Elementary School PTA Mustang Read-a-thon

Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

**I turned in my Student Reading Goal Form today!**

Parent/Guardian Signature: \_\_\_\_\_

Return to your teacher by Monday, Oct 3

#### Franconia Elementary School PTA Mustang Read-a-thon

Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

**I logged \_\_\_\_\_ minutes of reading from 10/1 – 10/8**

Parent/Guardian Signature: \_\_\_\_\_

Return to your teacher by Tuesday, Oct 11

#### Franconia Elementary School PTA Mustang Read-a-thon

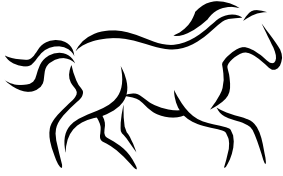
Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

**I logged \_\_\_\_\_ minutes of reading from 10/9 – 10/15**

Parent/Guardian Signature: \_\_\_\_\_

Return to your teacher by Monday, Oct 17



Franconia Elementary School PTA

## Mustang Read-a-thon

### Student Participation Coupons p 2

More coupons to reward you for a job well done! Drawings will be held weekly during the morning WFES News. Your coupon **MUST** be signed by a parent/guardian for you to enter!

#### Franconia Elementary School PTA Mustang Read-a-thon

Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

**I logged \_\_\_\_\_ minutes of reading from 10/16 – 10/22**

Parent/Guardian Signature: \_\_\_\_\_

Return to your teacher by Monday, Oct 24

#### Franconia Elementary School PTA Mustang Read-a-thon

Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

**I logged \_\_\_\_\_ minutes of reading from 10/23 – 10/31**

Parent/Guardian Signature: \_\_\_\_\_

Return to your teacher by Tuesday, Nov 1

#### Franconia Elementary School PTA Mustang Read-a-thon

Name: \_\_\_\_\_

Grade: \_\_\_\_\_ Teacher: \_\_\_\_\_

**I turned in my completed Reading Log today!**

Parent/Guardian Signature: \_\_\_\_\_

Return to your teacher by Friday, Nov 4