



## Introducing the DRE PTA Gift Card Program (A PTA Fundraiser that won't cost you a dime)

The DRE PTA is pleased to announce a new *non-sales* fundraising program for our school. The official name for this program is Scrip, but we call it the **DRE Gift Card Program**. This fundraising program will be the main source of funding for all of this year's PTA activities.

Scrip is a word that means "substitute money" – in other words, a scrip is a gift card or gift certificate from national and local retailers. The DRE PTA purchases these gift cards to sell to you. They are the exact same gift cards that you buy at the store. You can see a list some local participating retailers on the order form.

*You're probably asking yourself how this program helps us raise money.* Scrip participating retailers agree to sell gift cards to the Daniels Run PTA at a discount. Families like yours buy the gift cards for full face value and redeem them for full face value. Our school keeps the difference as revenue. Here is an example of how it would work:

- You shop weekly at Safeway.
- You buy a \$100 gift card to Safeway grocery stores through the DRE Gift Card Program by paying the full \$100 to the PTA for the gift card.
- The PTA purchases the gift card for you through the Scrip program at a discounted rate of \$96 and keeps the \$4.
- The PTA gives you the \$100 gift card and you spend the \$100 gift card at Safeway when you do your regular shopping.

\*\* There are no membership fees or application fees. You just buy gift cards for the places you already frequent and the PTA makes money for Daniels Run.

The beauty of scrip (the DRE Gift Card Program) is that you put your regular household shopping dollars to work. You earn money for DRE without spending a single additional penny. Just spend your regular shopping dollars with the DRE Gift Card Program at the stores that participate in the scrip program! Scrip can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out. **On average, the PTA will earn approximately 5% of each gift card purchase.**

*We'll be taking gift card orders several times a year and distributing the cards at the school. Plan ahead to buy gift cards for weekly shopping trips and for holiday and birthday presents!*

The DRE Gift Card Program promises to be a simple and effective fundraising program. Be on the lookout throughout the year for gift card order deadlines.

For Questions related to this program, please contact **Beckie Reilly** at [beckiereilly@aol.com](mailto:beckiereilly@aol.com) or visit <http://www.glscrip.com/howscripworks/index.aspx> for some short video clips on how the program works.

## **The DRE Gift Card Program Order Schedule and Detailed Process:**

We will have several order deadlines throughout the year. We'll need your order form and a check made out to **Daniels Run PTA** for the total amount of gift cards being purchased before we can place your order.

**The first Order deadline will be October 31st.** The order will be placed the following day. If all goes well with the initial order, we intend to place a new order on the 1<sup>st</sup> of every month. **No Late orders will be accepted.** Late orders will be rolled into the following month's order.

**Step 1:** Receive an Order Form in the Thursday folder or download one from the DRE Website. **NOTE:** The order form contains only a select list of local participating retailers. For a complete list of retailers go to [www.glscrip.com](http://www.glscrip.com) and click the link under **Retailer List**. This list can also be found on the DRE Website →Parents →Daniels Run PTA Documents section titled **Gift Card Program Retailer List**. (<http://www.fcps.edu/DanielsRunES/ptadocs.htm>)

**Step 2:** Fill out the order form, specifying the Gift Card type, denomination desired when appropriate, and the quantity of Gift Cards requested.

**Step 3:** Include a check made out to **Daniels Run PTA** for the total amount of the gift cards you are ordering.

*\* Please use checks rather than cash when possible.*

**Step 4:** Return the order form and check in an envelope marked **Gift Card Program** to school with your child.

**Step 5:** At the order deadline (the last day of every month), the PTA will place a bulk order for the gift cards through the scrip program.

**Step 6:** Approximately 1-2 weeks after the order deadline, the PTA will set up a booth in the lobby for families to pick up their gift cards. **Please note that gift cards CANNOT be sent home with students. They MUST be collected at school.**

If you are interested in helping out with this new program, contact **Beckie Reilly** at [beckiereilly@aol.com](mailto:beckiereilly@aol.com). As we work through the process this first time, we will be more specific with volunteer needs.

## DRE Gift Card Program Order Form

### Order Form Due: October 31st

Parent Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Child's Name(s): \_\_\_\_\_

Card ( <i>circle the desired denomination when appropriate</i> )	Qty	Total Amount	Card ( <i>circle the desired denomination when appropriate</i> )	Qty	Total Amount
Ace Hardware \$25 or \$100			Kmart \$25 or \$50		
Amazon.com \$25 or \$100			Kohl's \$25 or \$100		
Athleta \$25			L. L. Bean \$25 or \$100		
Banana Republic \$25			Lands' End \$25 or \$100		
Barnes & Noble \$10 or \$20 or \$25			Macy's \$25		
Bath & Body Works \$10			Michaels \$25		
Bed Bath and Beyond \$25 or \$100			Office Depot \$25 or \$100		
Best Buy \$25 or \$100 or \$250			Old Navy \$25		
Build-a-Bear \$25			Outback Steakhouse \$25		
Burlington Coat Factory \$25			Panera Bread \$10 or \$25		
Cheesecake Factory \$25			Papa Johns Pizza \$10		
Chili's \$25			Pottery Barn \$25 or \$100		
Chipotle \$10			Red Robin \$25		
Crate and Barrel \$25 or \$100			Ruth's Chris Steak \$50		
Crew Cuts \$25			Safeway \$25		
CVS Pharmacy \$25 or \$100			Sears \$25 or \$100 or \$250		
Dick's Sporting Goods \$25			Shoppers Food and Pharmacy (MD and VA only) \$25 or \$100		
Dunkin Donuts \$10			Sports Authority \$25 or \$100		
Eddie Bauer \$25			Staples \$25 or \$100		
Einstein Bros. Bagels \$10			Starbucks \$10 or \$25		
Game Stop \$25			Subway \$10		
Gap \$25			T.J. Maxx \$25 or \$100		
Giant Foods \$25 or \$100			Target \$25 or \$100		
Gymboree \$25			Toys R Us \$20		
Home Depot \$25 or \$100 or \$500			Walgreens \$25		
iTunes \$15 or \$25			Wal-mart \$25 or \$100 or \$250		
J. Crew \$25			Whole Foods Market \$25 or \$100		
JC Penney \$25			Williams-Sonoma \$25 or \$100		
Other:			Other:		
<b>TOTAL</b>			<b>TOTAL</b>		

Enclosed is a check in the amount of \_\_\_\_\_ for \_\_\_\_\_ (number of) gift cards. Please return this form, with your check made payable to **DRE PTA**.