

# Hospitality Management

Chantilly Academy

## Course Description

This two year course is designed to introduce students to the hospitality industry and the vital role it plays in the travel and tourism industry, and to investigate and prepare for careers in the industry. This is done through academic instruction in management and operations, marketing and promotion, guest service training, and food and beverage operations. During class periods on-site at local hotels, students will become familiar with the operation of departments such as: Marketing, Sales and Convention Services, Front Office, Accounting, Human Resources and Food and Beverage operations to include culinary arts, specialty restaurants, and banquet and catering services. During the first year, students concentrate on developing the basic social, economic, marketing and technical competencies necessary for successful employment in this industry.

In Hospitality Management II, students are introduced to management and supervisory skills that will assist them throughout their lifetime. Students will develop and analyze a business plan; demonstrate supervisory skills and enhance presentation skills through classroom work, on-site training and DECA activities.

## Curriculum

- Introduction to Travel & Tourism
- Guest Relations/Communications
- Career Development
- Overview of Hotel Marketing
- Hotel Classifications
- Hotel Operations
- Hospitality Management
- Career Development
- Supervisory Development
- Hospitality Marketing

## Prerequisites

Maturity, responsibility, honesty, initiative, good human relation skills, strong communication skills, uniforms must be purchased, membership in DECA

## Internships

- Hyatt Fair Lakes

- Days Hotel and Conference Center

## Program Features

- DECA
- Work on-site at the Hyatt Fair Lakes and the Days Hotel and Conference Center

## Articulations/ Certifications

- Hospitality Skills Certification, Certified Front Desk Clerk, Customer Service Certification
- With a "B" average and enrollment at their university, the following credits are given:
  - (3) credits at NVCC
  - (6) credits at Johnson and Wales University
  - (4.5) credits at Stratford College

## Postgraduate Opportunities

The hospitality industry is the second largest industry in the United States. In Washington, DC, there are more people employed by the hospitality service industry than by the Federal Government. There exists a tremendous career opportunity for students. Academy graduates interested in Hospitality Management can continue their studies at a large variety of schools including:

- Northern Virginia Community College
- Johnson and Wales University
- Stratford University
- Virginia Tech

## Careers

The study of Hospitality Management may lead to these careers:

- Guest Services Representative
- Hotel Department Manager
- Director of Sales & Marketing
- Banquet Staff/ Wait Staff
- Reservationist
- Accountant
- Association Meeting Planner
- Corporate Meeting Planner/ Travel Planner
- Rooms Division Manager
- Destination Sales Manager
- Sales Coordinating

## For more information:

Chantilly Academy (703)222-7460

[www.fcps.edu/ChantillyAcademy](http://www.fcps.edu/ChantillyAcademy)