

Raise money online AND SAVE LIVES!

Email friends and family to raise funds and share lifesaving information!

- ① Visit heart.org/jump and click on the button "Students Sign Up."
- ② Select your state and then find your school.
- ③ Join your school's team and set up your own Web page!

Sign up
and send
a personalized
video or Ecard
to your friends
and family!

heart.org/jump



American
Heart
Association®



WHAT IS JUMP ROPE FOR HEART?

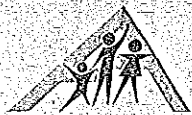
- It's an American Heart Association event.
- You jump rope and learn about your heart.
- Kids are helped by the money you raise.

WHY IS IT IMPORTANT?

- Some kids have special hearts and need your help.
- You can learn how your heart works and how to take care of it.
- It feels great to help save lives!

HOW CAN I HELP?

- Turn in your permission slip to jump and raise money.
- Set a dollar goal and ask friends and family to help you reach it. (Make your own Web page! Instructions are above!)
- Have fun!



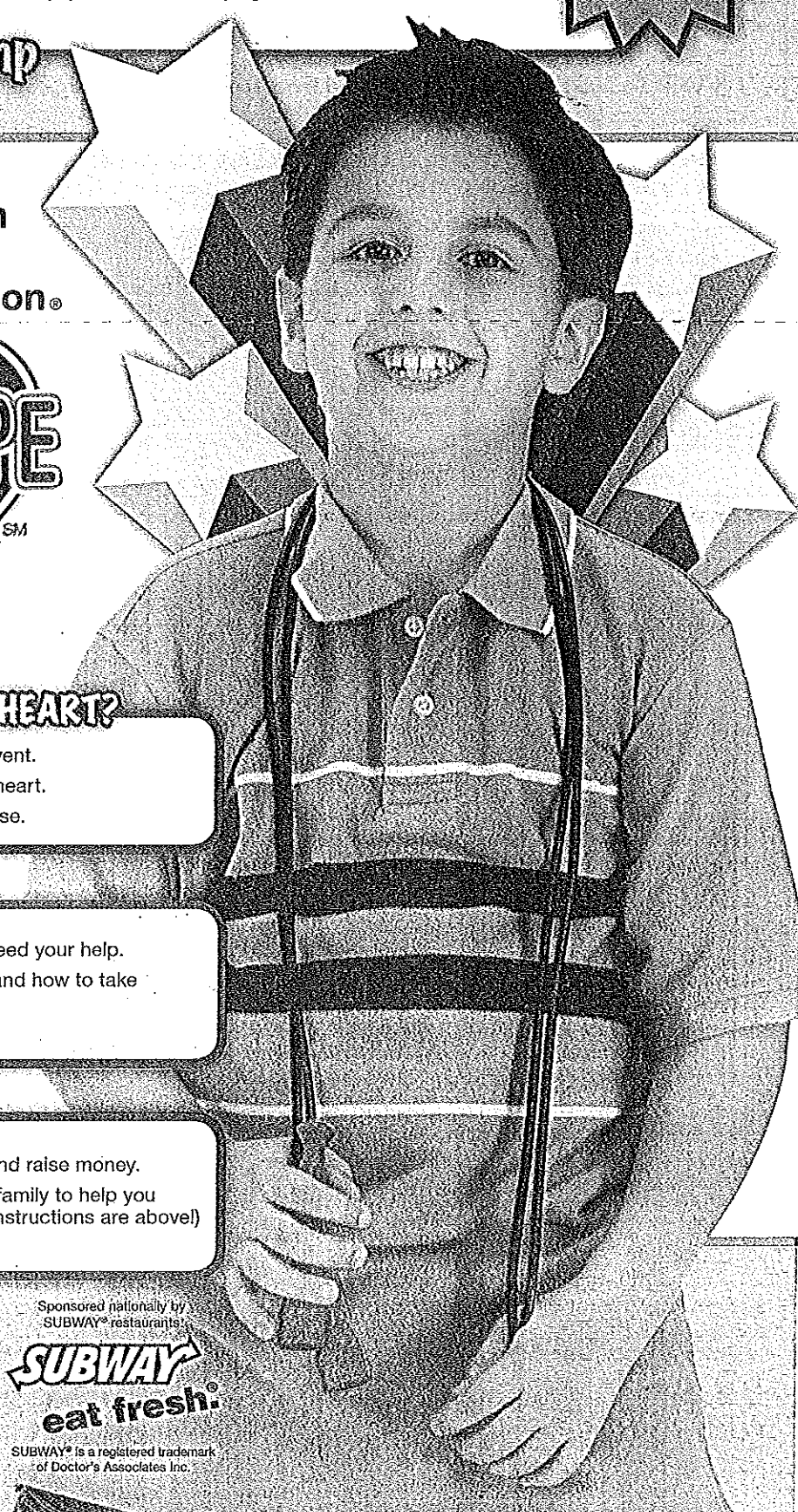
American Alliance for
Health, Physical Education,
Recreation and Dance

AAHPERD is a proud program partner of Jump Rope For Heart.

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JUMP ROPE FOR HEART

RELEASE and INDEMNIFICATION (Permission Slip)

Jump Rope For Heart involves jumping rope – a strenuous activity that may include risks such as, but not limited to, physical exertion, falls and contact with other participants. I hereby expressly assume all risks, including personal injury and fatality, arising out of my child's participation in Jump Rope For Heart and related activities.

It is my responsibility to ensure that my child's clothing and equipment are properly fitted and appropriate for use in this event. I represent and warrant that my child is physically fit and able to participate in Jump Rope For Heart. My child agrees to stop and request assistance if he/she experiences any symptoms such as, but not limited to, dizziness, excessive fatigue, shortness of breath, pain or any other conditions that would make it difficult or unsafe to continue.

I agree, for myself, my heirs, executors and administrators, to not sue and to release, indemnify and hold harmless the American Heart Association, Inc., its affiliates, officers, directors, volunteers and employees and all sponsoring businesses and organizations and their agents and employees, from any and all liability, claims, demands, and causes of action whatsoever, arising out of my child's participation in this event and related activities – whether it results from the negligence of any of the above or from any other cause. Furthermore, I authorize the use, copyright, or publication of my child's name, image or voice as may be captured by photograph or recording while participating in this event and related activities in any medium for any purpose, including illustration, promotion or advertisement.

If your child is participating in our online fund-raising program, please read and check the appropriate box:

- I agree to allow my child to register for the Jump Rope For Heart online fundraising program. This site allows participants to track their individual and team's progress while having access to the AHA's educational and fundraising resources. Your child has the option of including a photo on their site as well as sending out emails to family and friends in support of their participation with Jump Rope For Heart. For more information, go to heart.org/jump.
- I do not want my child to register for the Jump Rope For Heart online participant site at school.

The foregoing release and indemnification agreement shall be as broad and inclusive as is permitted by the State in which the event is conducted. If any portion of it is held invalid, the balance shall continue in full force and effect. I have read, understand and agree to the terms of this Agreement.

I am the legal guardian of the participant, and I hereby consent to his/her participation. I have read and explained the foregoing release and indemnification agreement to my child, and I hereby agree to its terms on behalf of myself and the Participant.

Parent/Guardian's Printed Name

Signature

Date

Parent/Guardian's Email

- By providing my email address, I agree to allow my child to use my email address for online fundraising.
- I agree to receive emails from the American Heart Association.

Yes, I will be a parent volunteer and help with this event. I may be reached at this phone number: _____

Participant's Printed Name

Home Room Teacher's Name

Date

Participant's Signature (required if 18 years or older)

WHY your child should sign up TODAY to raise money online...

- It's **SAFE!** Our website is secure and protected. Information about your child and donors is housed on a secure site and won't be given to any third parties. Plus, your child does not need to handle any checks or cash because all donations are made online.
- It **SAVES TIME!** Write your own email or use one of the templates provided. You can send one email to all your friends and family.
- It's **EASY!** It takes just a few simple clicks for your child to join his or her school's online team. They can personalize their Web pages by uploading a photo and sharing reasons for helping others.
- It's **EFFECTIVE!** On average, participants raise more money online than through collecting checks or cash. By fund raising online, your family can help raise more money and help save more lives!
- It's **FUN!** Children can see how they are progressing toward their personal fundraising goal and check out their school's progress toward the team goal.

heart.org/jump

MOISTEN FLAP, FOLD AND SEAL

To comply with IRS regulations, the American Heart Association provides receipts for all donations of \$250 or more.

PARTICIPANT'S SPONSOR FORM



STUDENT'S FIRST NAME _____ STUDENT'S LAST NAME _____

GRADE _____ ROOM # _____ TEACHER'S NAME _____

NAME OF SCHOOL _____

EVENT DATE _____ RETURN THIS ENVELOPE TO TEACHER BY THIS DATE _____

I'M JUMPING IN HONOR OF _____

I WANT TO GIVE MORE, SO PLEASE DO NOT SEND GIFTS. PLEASE CONVERT ALL CASH TO A CHECK(S) PAYABLE TO THE AMERICAN HEART ASSOCIATION. All donors who make donations online will receive a donation receipt.

Paid	Sponsor's Name	Cash/Check or Money Order Donation	Online Donation	Company Matching Gift Forms*	TOTAL Donations
<input checked="" type="radio"/>	Julie Jump Rope	\$25.00	INCLUDE DONATION REPORT	\$0	\$25.00
<input type="radio"/> 1.					
<input type="radio"/> 2.					
<input type="radio"/> 3.					
<input type="radio"/> 4.					
<input type="radio"/> 5.					
<input type="radio"/> 6.					
<input type="radio"/> 7.					
<input type="radio"/> 8.					
<input type="radio"/> 9.					
<input type="radio"/> 10.					
<input type="radio"/> 11.					
<input type="radio"/> 12.					
<input type="radio"/> 13.					
<input type="radio"/> 14.					
TOTAL DONATIONS		\$	\$	\$	\$

If you have raised \$40 or more, you've earned a T-shirt! Please mark your size:

Youth: S M L Adult: S M L XL XXL 3XL

*Double Your Donations! Ask your sponsors if they work for a matching gift company and ask for their company form to include in this envelope. Example — \$25 donation and the sponsor works for a "Matching Gift Company" = \$50 for your total donation. Check out matchinggifts.com/AHA for more information!



This seal signifies that the American Heart Association - National meets the BBB Wise Giving Alliance's Standards for Charity Accountability.



American Alliance for Health, Physical Education, Recreation and Dance

AHA/PERD is a proud program partner of Jump Rope For Heart.



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heart.org/jump



THANK-YOU GIFTS 2011-12

IT TAKES HEART TO BE A HERO!



JAYLEN, 7 years old
"There are a lot of other kids just like me."

PRESTON, 2 years old
His parents hope that other kids with sick hearts can grow to be happy and healthy like Preston.



SIMRAN, 8 years old
"This money helps people with sick hearts get better and feel good like me!"

Some kids have special hearts and need help. Join millions of other kids in saving lives. Jump Rope For Heart, feel good and have fun! For more stories and videos of kids we've helped, visit heart.org/jump.

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WIN A FREE MUSIC DOWNLOAD!

Join your school's online team and get a free download of the song "It Takes Heart To Be a Hero." Sign up **TODAY** at heart.org/jump.

\$5 to \$14.99



MINI SPORTS BOTTLE

\$15 to \$39.99

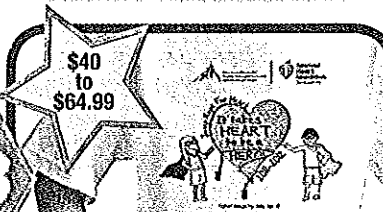


PLUS GIFT 1

Recommended for ages 5 and up.

SPEED ROPE

\$40 to \$64.99



PLUS GIFTS 1-2

T-SHIRT

\$65 to \$124.99



PLUS GIFTS 1-3

Recommended for ages 5 and up.

SOCCER BALL

\$125 to \$249.99



PLUS GIFTS 1-4

Choking Hazard: Small parts, not recommended for ages 3 and under.

SLAM SHOT ROCKET

\$250 to \$499.99



PLUS GIFTS 1-5

Choking Hazard: Small parts, not recommended for ages 3 and under.

CYBER FIRE

\$500 to \$999.99

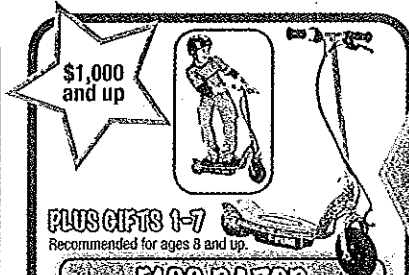


PLUS GIFTS 1-6

Recommended for ages 6 and up.

SOAP

\$1,000 and up



PLUS GIFTS 1-7

Recommended for ages 8 and up.

E100 RAZOR ELECTRIC SCOOTER

In the event any gift becomes unavailable, we reserve the right to offer an alternate item of equal value. These gifts meet the requirements, where applicable, of the Consumer Products Safety Improvement Act and other product safety regulations.